

المعمل  
 المصري لقياس  
 الأثر | **EGYPT  
 IMPACT  
 LAB**

# BEET: Building Evidence Ecosystems in Education, Employment, and Training

A peer-to-peer learning event co-hosted by Egypt Impact Lab and the European Training Foundation



Founding partners

Additional support

# DETAILED AGENDA

**Event:** Building Evidence Ecosystems in Employment, Education, and Training: Learning Event  
**Date:** Tuesday April 8th to Thursday April 10th, 2025

## Overview

The Egypt Impact Lab (EIL) and the European Training Foundation (ETF) are honored to invite you to attend a landmark learning event that combines high-level policy dialogue with practical technical training to build sustainable evidence ecosystems in education and employment. The program is structured to:

- Connect policymakers with implementation expertise
- Build technical capacity in evaluation methodologies
- Foster international learning networks
- Enable evidence-based program scaling

The morning opening session combines keynote addresses from government leaders and a structured panel discussion among international experts, creating a unique platform for meaningful dialogue on institutional capacity building and regional cooperation.

The remaining two-day program is a comprehensive learning event designed to build technical capacity in evaluation methodologies and foster a community of practice among implementation partners.

The event progresses from high-level policy discussions to hands-on training sessions in impact evaluation methods. Technical participants will engage in interactive learning sessions, case studies, and practical exercises that will enhance their ability to design, implement, and evaluate evidence-based programs in technical education and labor market policies.

# Agenda

| Date & Time         | Day 1   | Day 2   | Day 3   |
|---------------------|---|---|---|
| 9:00 - 9:30         | Registration  |   |   |
| 9:30 - 10:30        | <p><b>Keynote Remarks   Government Representatives</b></p> <ol style="list-style-type: none"> <li>Ms. Cristina Mereuta, European Training Foundation</li> <li>Dr. Ahmed Elsayed, J-PAL MENA</li> <li>EU Delegation in Egypt</li> <li>Ministry of Labor</li> <li>Ministry of Education and Technical Education</li> <li>Ministry of Planning, Economic Development, and International Cooperation</li> </ol>                   | <p><b>Training Session 3   How To Randomize?</b></p> <p>Dr. Mai Mahmoud, Post-Doc at J-PAL MENA</p> <p>+Q&amp;A</p>                     | <p><b>Structured Reflection Session   Interactive Session</b></p> |
| 10:30 - 11:00 am    | <p><b>Panel Discussion   High-Level Stakeholders</b></p> <p>Moderator: Ms. Cristina Mereuta, Acting Head of Knowledge Hub for Skills and Jobs Unit, ETF</p>   | <p><b>Case Study (Job Training and Matching by Osman and Elsayed)</b></p>   |   |
| 11:00 am - 11:30 am |   |   | <p><b>Coffee break</b></p>  |
| 11:30 - 12:00       | <p>Speakers:</p> <ol style="list-style-type: none"> <li>Mr. Andreas Adrian, Specialist and Cluster Coordinator, Technical Education and Labour Markets "TELM," GIZ (TBC)</li> <li>Mr. Eric Oechslin, Director, ILO Decent Work Team for North Africa and the ILO Country Office for Egypt and Eritrea (TBC)</li> <li>Dr. Gisela Waisman, Qualified analyst, Analysis Department, Swedish Public Employment Service</li> </ol> | <p><b>Training Session 4   Ethics and Generalizability</b></p> <p>Dr. Ahmed Elsayed, Executive Director, J-PAL MENA</p> <p>+Q&amp;A</p> | <p><b>Next steps and closure</b></p>                              |

| Date & Time   | Day 1  | Day 2   | Day 3        |
|---------------|--|---|--------------|
|               | 4. Mr. George Richards, Executive Director, Community Jameel (TBC)<br>5. Ms. Joanna Hofman, Deputy Director, RAND Europe                             |   |              |
| 12:00 - 12:30 | <b>Coffee break</b>  |   |              |
| 12:30 – 01:30 | <b>Training Session 1   What Is Evaluation?</b><br>Dr. Bruno Crepon, J-PAL MENA's Co-Scientific Director and J-PAL-affiliated researcher<br><br>+Q&A | <b>Interactive Session   Marketplace</b>  | <b>Lunch</b> |
| 1:30 - 2:00   | <b>Case Study (Job Training and Matching by Osman and Elsayed)</b>   |   |              |
| 2:00 - 3:00   | <b>Lunch</b>   |   |              |
| 3:00 - 4:00   | <b>Training Session 2   Why Randomize?</b><br>Dr. Amira Elshal, Associate Director of Research at J-PAL MENA<br><br>+Q&A                             | <b>Training Session 5   Making Use of Admin Data</b><br>Ms. Rania Fleifel, Data Analyst, the Egypt Impact Lab<br><br>+Q&A |              |
| 4:00 – 4:30   | <b>Case Study (Job Training and Matching by Osman and Elsayed)</b>   | <b>Q&amp;A and Discussion</b>   |              |

## Expected Participants

### Senior Attendees (Morning Session and Panel on Day 1)

- Senior government officials
- International organization leaders
- Policy decision-makers

### Technical Participants (Full Training Program)

- Program managers
- M&E specialists

## Event Objectives

### Strengthen Active Labor Market Policies (ALMPs)

- Explore evaluation frameworks that enhance the cost-effectiveness of ALMPs.
- Share evidence on successful labor and education evaluations and discuss best practices for matching individuals seeking jobs with the right training programs and the right jobs.
- Discuss best practices and lessons learned in comprehensive skills profiling methodologies and the use of a gender-sensitive lens when designing TVET programs.
- Explore considerations for the green transition to align educational outcomes with sustainable development goals.

### Enhance the Knowledge Ecosystem in Technical and Vocational Education and Training (TVET)

- Institutionalize and facilitate evidence-based practice and evidence-sharing protocols that improve the flow of information across a multi-stakeholder network.
- Foster an environment that supports continuous improvement and informed decision-making in TVET policies and practices.

## Event Outcome

Announcing the partners' plans to co-develop and disseminate a Handbook on the "Best Buys" in active labor market interventions.

## About the Egypt Impact Lab

The Egypt Impact Lab (EIL), established in 2022, is a strategic initiative of the Abdul Latif Jameel Poverty Action Lab Middle East and North Africa (J-PAL MENA) at the American University in Cairo (AUC) and the Ministry of Planning, Economic Development, and International Cooperation (MPEDIC). The EIL is made possible with generous support from the founding partners, the Sawiris Foundation for Social Development and Community Jameel, and additional support from UNICEF Egypt.

EIL is uniquely positioned in MPEDIC's National Institute for Governance and Sustainable Development (NIGSD) to strengthen the effectiveness and cost-effectiveness of Egypt's poverty reduction policies by:

1. Conducting randomized evaluations of promising government initiatives.
2. Utilizing research outcomes to inform policy decisions and program scaling.
3. Cultivating a culture of evidence-informed policy-making across government institutions.

EIL's key thematic areas:

1. Social protection and poverty reduction
2. Employment and micro, small, and medium enterprise development
3. Women's empowerment and family planning
4. Environment, Energy, and Climate Change (led by *HAPIE*)

## About the European Training Foundation (ETF)

The European Training Foundation (ETF), established in 1994, is the European Union Agency that supports countries outside the EU in improving their human capital development, in the context of European Union (EU) external relations policies. Currently, the ETF cooperates at the country and regional levels with the countries of the EU Neighbourhood and Enlargement regions and in Central Asia, as well as contributing to the EU's external policies and programmes in other regions in response to specific requests from the European Commission.

In its partner countries<sup>1</sup>, the ETF contributes to the development of human capital by providing advice and support to the countries themselves and to the EU Delegations on the reform of education, training, and

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<sup>1</sup> Albania, Algeria, Armenia, Azerbaijan, Bosnia and Herzegovina, Egypt, Georgia, Israel, Jordan, Kazakhstan, Kosovo (this designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ opinion of the Kosovo declaration of independence), Kyrgyzstan, Lebanon, Libya, Moldova, Montenegro, Morocco, North Macedonia, Palestine (this designation shall not be construed as recognition of a State of Palestine and is without prejudice to the individual position of the EU Member States on this issue), Serbia, Syria, Tajikistan, Tunisia, Turkey, Turkmenistan, Ukraine and Uzbekistan

employment policies and systems. This contributes to social well-being, stability, and prosperity in the countries surrounding the European Union.

ETF's key activity areas:

1. Employability and transition to work
2. Career guidance and work-based Learning
3. Digital skills and learning
4. Innovative teaching and learning
5. Policy analysis and progress monitoring
6. Qualifications and qualifications systems
7. Skills and migration
8. Skills for enterprise development
9. Green skills
10. Governance and financing of lifelong learning
11. Quality assurance in vocational training
12. Vocational excellence