

## **The Impact of a WhatsApp-based Intervention on Financial Resiliency and Intimate Partner Violence in Colombia**

**Researchers:**

Orazio Attanasio

Matthew Bird

Lina Cardona-Sosa

Pablo Lavado

**Sector(s):** Crime, Violence, and Conflict, Social Protection

**Fieldwork:** Innovations for Poverty Action (IPA)

**Sample:** 2,500 individuals

**Target group:** Women and girls Communities recovering from conflict Families and households

**Outcome of interest:** Household finance Gender attitudes and norms Gender-based violence

**Intervention type:** Cash transfers Digital and mobile Financial literacy Information COVID-19 response

**AEA RCT registration number:** AEARCTR-0006112

**Partner organization(s):** Fundación Capital (Fundak), Comfama

The mandatory shelter-in-place orders instituted across the globe to contain the spread of COVID-19 have caused massive economic stress and increased the risk of intimate partner violence (IPV). Researchers are evaluating the effectiveness of an interactive WhatsApp-based couples communication, financial education, and COVID-19 information program in promoting low-income households' financial resiliency and reducing IPV rates in Colombia. Research is ongoing; results forthcoming.