Work With What You've Got:
Improving Teachers' Pedagogical Skills at Scale in Rural Peru[1]

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Abstract

We evaluate the effect of a large-scale teacher coaching program offered in a context of high teacher turnover on a broad range of pedagogical skills. Previous studies have shown that a small coaching program can improve the teaching of reading in a developing country setting and that coaching is more effective than traditional training sessions. However, scale can compromise quality and turnover can erode compliance. It is also unclear whether general pedagogical skills can be improved through coaching. We evaluate a teacher coaching program currently serving more than 6,000 rural public schools in Peru. We exploit the random assignment of a program expansion that occurred in 2016. We find that, after two years, the program has been effective in improving pedagogical skills with an average effect between 0.24 and 0.34 standard deviations (s.d.). Accounting for non-compliance reduces the program's effect to between 0.20 and 0.30 s.d. This is below the effect found in developed countries (0.49 s.d.) but remains reasonably large considering the scale of the program and the degree of teacher turnover.

Keywords: teacher coaching, pedagogical skill, teacher turnover.
JEL Codes: I21, O15.

1. Introduction and Motivation

Teacher quality is an essential determinant of student learning outcomes (Das et al. 2007, Clotfelter et al. 2010). An important policy question is whether teacher quality can be improved while teachers remain in-service. This policy question is particularly relevant in the developing world as students in poorer areas in these countries typically get paired with less skilled and less motivated teachers. In these poor contexts, in-service training offers the possibility to improve the quality of existing teachers and has the benefits of being directly controlled by the Ministry of Education and of receiving support from teachers' unions (Evans and Popova, 2016).

Evidence from the developing world regarding the effectiveness of in-service training programs is mixed, and programs vary enormously in terms of their form and content. A recent survey by Evans and Popova (2016) revealed that those programs which include face-to-face training, follow-up visits, engaging teachers to obtain their ideas, and were adapted to the local context, tend to show larger effects on learning. Coaching programs typically exhibit these features as they involve school visits, classroom observations, and the provision of personalized feedback to teachers by trained peers or coaches. As a result, coaching programs have emerged as a promising alternative to the more traditional models of in-service training based on intensive sessions offered to a large number of teachers at a centralized venue.

A recent meta-analysis conducted by Kraft et al. (2018) found that coaching programs offered in the developed world (and especially the U.S.) can produce large effects on instructional practices and learning (with impacts of 0.49 and 0.18 standard deviations, respectively). Recent work has also demonstrated positive effects of teacher coaching in a developing country setting, and has also shown that it is more effective than centralized training. More specifically, Cilliers et al. (2018) compared coaching versus centralized training offered to improve the teaching of reading skills in 180 public schools in South Africa. They found that, after two years of exposure, coaching was more cost-effective than training, with an estimated 0.57 standard deviation increase in reading proficiency per US$ 100 spent per student each year, compared to a 0.39 standard deviation increase in the case of training. They also evaluated the activities carried out by teachers during reading lessons and found that coaching had a large positive effect on the occurrence of group-guided reading during classes.

Based on the evidence summarized above, three questions remain open related to the effectiveness of coaching in improving pedagogical practices in the developing world: (i) can a program implemented at scale still exhibit positive results? (ii) can teacher turnover threaten program effectiveness? and (iii) can general pedagogical skills be improved? In this paper, we address all three of these questions. To do this, we evaluate the effect of a large-scale teacher coaching program operating in a context of high teacher turnover on a broad range of pedagogical skills.

To the best of our knowledge, no previous study has evaluated the effects on pedagogy of a large-scale teacher coaching program implemented by the government in a developing country setting.[2] The majority of in-service training programs evaluated in the developing world are pilot programs or efficacy trials run by the researchers or by non-governmental organizations, and tend to be small in scale (Evans and Popova, et al., 2016). For example, the recent study of Cilliers et al. (2018) involved only 180 schools. In contrast, the program evaluated in this paper has been implemented in more than 6,000 rural schools in Peru.

In their meta-analysis of 60 studies conducted in developed countries, Kraft et al. (2018) illustrated the challenges of taking coaching programs to scale by examining the relationship between the sample size and the effect of the program. They found a negative relation and highlighted the need to move beyond efficacy trials and offer more evidence on the effect of large-scale programs.

The issue of scale is relevant for the effectiveness of coaching programs because of two characteristics of this approach to in-service training. First, its success depends on the availability of qualified coaches. If these skills are scarce, increasing program coverage will likely reduce its quality. Second, classroom observation and personalized feedback requires coaches to commute between different schools. This can become very costly and can compromise program delivery if scaling-up involves serving schools located in hard-to-reach areas and lacking appropriate infrastructure and support personnel. Rural

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[2] Majerowicz and Montero (2018) estimate the effect of the same program evaluated in this study on learning outcomes. They find positive effects in the schools offering training (0.25-0.38 standard deviations) which persisted as long as the school retained the trained teacher. We complement these findings by focusing on pedagogical skill as a relevant mechanism linking coaching to student learning and by addressing the issues of non-compliance and selection when estimating program effects.

schools in developing countries typically have these characteristics, and they usually have teachers who are more in need of additional training.

Teacher turnover is another potential threat to the effectiveness of coaching programs because it reduces compliance. In fact, teachers who leave a school while the program is still being implemented can fail to receive the full "dose" of coaching. In addition, program schools receiving new teachers can end up with a staff that is only partially trained.

Teacher turnover can also generate two different intention-to-treat effects depending on whether one evaluates the pedagogical skill of the teachers who currently work in the schools offering the program or the pedagogical skill of the teachers who were in those schools when the coaching sessions were first offered. Both effects can be relevant for policy. The first effect is relevant for policymakers seeking to improve student outcomes in a particular set of schools because, for example, those schools host disadvantaged students. The second can be relevant for policymakers seeking to improve the skills of a particular group of teachers because, for example, they are less qualified than their colleagues.

Teacher turnover can also complicate the estimation of program effects. From the point of view of schools, the effect of offering coaching on the pedagogical skill of their staff depends not only on the direct effect of the program on the skill of participating teachers but also on the indirect effect of the program on the skills of the newly arrived teachers.

To the best of our knowledge, only one previous study has directly addressed the issue of teacher turnover when estimating the effect of a teacher training program. Clare et al. (2010) evaluated the effect of a literacy coaching program using a sample of 32 elementary schools in Texas. They stressed how teacher turnover can represent a challenge to schools attempting to improve instruction through teacher training and estimated the effect of program participation on the reading skills of the students of the teachers recruited to replace those who left their school during the first year of implementation. They found that teachers' program participation was associated with an improvement in the reading skills of their students. The non-random composition of their sample, however, casts doubt about the causal interpretation of their results.

Finally, it is still unclear whether general pedagogical skills can be enhanced through coaching. Most of the coaching programs evaluated in the literature focus on the pedagogical practice related to a specific topic or course. In Cilliers et al. (2018), for example, coaching focused on improving the teaching of reading skills. Kraft et al. (2018) also point out the lack of causal evidence on coaching programs for subjects other than reading and literacy. The pedagogical skills of teachers working in public schools across the developing world are, in general, poor. Thus, it remains a relevant policy question whether coaching can be a tool to improve a broad range of teachers' skills.

In this paper, we evaluate the effects of a teacher training program currently operating in more than 6,000 rural schools in Peru on teachers' pedagogical skills. These skills were measured through the observation of teacher-student interactions and comprise a broad range of instructional practices. Independent classroom observers graded from 1 (ineffective) to 4 (highly effective) the way in which teachers plan their lessons, manage class time, encourage students' critical thinking and participation, provide feedback, encourage respectful classroom relations, and manage students' behavior.

The program was launched in 2010 and was designed to serve multigrade schools located in rural areas. It consists of classroom visits carried out by trained coaches, who then provide feedback to teachers on their pedagogical practices. This feedback includes information on the specific aspects of the teacher's pedagogical practice that need to be improved, as well as customized strategies to improve them. Identification exploits the random assignment of the program expansion occurred in 2016 over a population of almost 6,200 eligible schools. Pedagogical skills were measured during the last quarter of 2017 (after almost two years of treatment).

The evaluation sample comprises a random subsample of 364 rural, multigrade schools. As in many developing countries, rural schools in Peru experience very high rates of teacher turnover. Around 43% of the teachers working in these schools in 2016 left them by 2017. A particularly valuable aspect of the data is that classroom observations were carried out not only in the schools belonging to the evaluation sample (schools originally assigned to treatment or control), but also in many (though not all) of the schools hosting those teachers who migrated from an evaluation sample school to another school between 2016 and 2017. In other words, an effort was made to track and

observe those teachers who worked in an evaluation sample school in 2016 but migrated to a school outside this sample in 2017. This design allows us to estimate the effect of offering the program for two years on the teachers who were in the program schools in year one (using the data that follow teachers who moved to different schools between early 2016 and late 2017) and the effect of offering coaching for two years on the teachers who were in the program schools in year two (using the data that follow the same schools, the evaluation sample schools, over time).

Our main findings can be summarized as follows. After two years, the program has been effective in improving teachers' pedagogical skills. This improvement is concentrated on two specific dimensions: lesson planning and encouraging students' critical thinking. The aggregate measure of pedagogical skill increased between 0.24 and 0.34 standard deviations for those teachers who received two years of training.

Accounting for noncompliance reveals that the impact of offering coaching on the teachers who were in the program schools in the first year was an increase in their pedagogical skills of 0.30 standard deviations, and the impact of offering coaching on the teachers who were in the program schools in the second year was an increase in their pedagogical skills of 0.20 standard deviations, although the difference between these two estimates is not statistically significant. These results are less than the effect of coaching programs implemented in developed countries (0.49 standard deviations on instructional practices according to Kraft et al., 2018) but remain reasonably large considering the scale of the program and the degree of teacher turnover.

These results confirm that turnover can erode program effectiveness, but the overall difference between the intention to treat and the treatment effect is not very large. This is because all teachers assigned to treatment received at least one year of coaching and because turnover did not directly translate into non-compliance. In fact, around 10% of teachers changed school between 2016 and 2017 but did not change their treatment status.[3]

The rest of the paper is organized as follows. Section 2 describes the intervention and explains the evaluation design. Section 3 presents a simple analytical framework to clarify the differences between the two intention-to-treat effects discussed above.

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[3] Notice that the program is operating at scale and it is therefore offered in schools outside the evaluation sample.

Section 4 presents our main results in terms of the data collection exercise and the estimated effects of the program on teachers' pedagogical skills. Finally, Section 5 closes with some concluding remarks, policy implications and avenues for further research.

2. The Coaching Program and its Evaluation Design

In 2010, the Peruvian government started to implement coaching programs to improve public teachers' pedagogical practices. Under these programs, the local education authority (UGEL), following guidelines established by the Ministry of Education, hires coaches to visit teachers in schools targeted by the program.

The work of the coaches is divided into several stages. First, they meet with the school principal and gather information about the educational context. Then, in the same visit, the coaches attend a class session of the teacher and collect information on his or her performance in the classroom to make an initial diagnostic. For this step, the coaches use an observation rubric to assess the level of progress of the teacher at a level from 1 to 4 for each of a set of teaching practices. The coach then uses this diagnostic to identify the competencies that the teacher must strengthen and, together with the teacher, generates a plan of improvement. Afterwards, the coach periodically observes class sessions carried out by the teacher at regular intervals during the year. In total, nine visits are made each year. After each classroom observation, the coach and the teacher meet to discuss the progress made with respect to the improvement plan. The coach makes monthly and quarterly reports that are sent to the UGEL and to the school principal on progress and on areas for future improvement of the teacher. At the end of the year, the coach provides a final feedback session for the teacher and collects his or her impressions of the process. Finally, the coach makes a final report for each teacher on the actions, achievements, and areas that require additional effort, with reference to the initial improvement plan.

These programs represent a substantial investment by the Peruvian government, with more than US$ 130 million being spent every year on them. By 2016, teachers in over 14,000 schools were receiving coaching through these programs, which potentially affected more than 900,000 students studying in these schools. More than 90% of the schools where the program operates are primary schools, and three versions of the

coaching are offered in these schools: (i) Bilingual coaching (for schools where most of the students' native language is not Spanish but one of Peru's indigenous languages); (ii) monolingual multigrade coaching (for small schools with predominantly Spanish speaking students and where the number of teachers is less than the number of grades); and (iii) monolingual full teacher schools (for schools with enough students to justify hiring one teacher for each grade).

At the beginning of the 2016 school year, a randomization mechanism was used for the expansion of the monolingual multigrade version of the program (*Acompañamiento Pedagogico Multigrado*, in Spanish, or APM). All schools that had one or two years of treatment by the end of 2015 continued to participate in APM. Monolingual multigrade schools that had not received the program yet and had low scores in the Peruvian second grade national student evaluation were randomized into treatment and control groups. Out of 6,207 eligible schools, 3,795 schools were randomly assigned to the treatment group and started receiving APM at the beginning of the 2016 school year (the Peruvian school year runs from February to November), while the remaining 2,412 schools were sorted into the control group and did not participate in any coaching program for the following years. This randomization was stratified at the region level, which is the highest level of political division in Peru, with a total of 26 regions in the country.

A random sub-sample of 364 schools stratified at the region level was selected for this study. In particular, 182 schools were randomly selected from the 3,795 treated schools, and 182 schools were randomly selected from the 2,421 control schools. Observations of teachers' pedagogical practices were carried out in these 364 schools at the end of the 2017 school year. In addition, an effort was made to follow the teachers who worked in these 364 schools in 2016 and moved to other schools in 2017 and observations were carried out in their new schools.

3. Framework and Treatment Effects

Teacher turnover can compromise compliance. The program is a two-year intervention, yet after one year of training many teachers in the schools assigned to receive the program had moved to a school that did not offer it. In addition, many teachers originally assigned to a control group school had moved to a school that offered the program and thus received one year of treatment. From the point of view of schools,

some schools assigned to offer the program might receive, in year 2 (2017), teachers with no prior training, and schools in the control group can receive teachers who have been exposed to the program in year 1 (2016).

Teacher turnover can also introduce new mechanisms though which the training program can affect teachers' pedagogical skills in the schools where it is offered. One such mechanism is that the program can affect the composition of pedagogical skill in the schools that offer it by attracting teachers with particular characteristics.

Some structure is needed to account for these two phenomena. In this section, we present the assumptions we impose so we can use the available data to estimate the effects of the training program on teachers' pedagogical skills.

3.1 A Production Function of Pedagogical Skill

Let us assume that pedagogical skill is a single variable that has a cumulative nature and is positively affected by experience. An additional year of experience will have a different effect depending on the teacher (some teachers take more advantage of experience than others to increase their pedagogical skills) and the school where he/she worked that year (some schools offer a coaching program).

The pedagogical skill of teacher i at the end of year t (y_{it}) is a function of three inputs: (i) the skill he/she had at the end of year $t - 1$ (y_{it-1}); (ii) the teacher-specific effect of one year of experience (λ_i); and (iii) whether the school where he/she worked during year t offered the coaching program. Assume that the presence of coaching in the school where teacher i worked during year t is identified through the indicator T_{it} ($T_{it} = 1$ if the school offered training and $T_{it} = 0$ if it did not). Thus, we can write:

$$y_{it} = F(y_{it-1}, \lambda_i, T_{it}; \theta_t) \qquad (1)$$

where θ_t is a set of parameters governing the relation between y_{it} and its inputs. For simplicity we assume that there are no complementarities between the three inputs, so we can write the following linear production function:

$$y_{it} = \rho y_{it-1} + \lambda_i + \delta T_{it} \qquad (2)$$

This production function indicates that, each year, teacher i carries forward a proportion ρ of the pedagogical skill previously attained (a proportion $1 - \rho$ of the skill depreciates) and accumulates a particular dose of skill from experience. In addition to this, the teacher can further enhance his or her skills by a measure of δ if he/she works in a school that offers the coaching program.

Assume that the coaching program was randomly assigned within a group of schools (henceforth, the evaluation sample) at the end of year 0 and was evaluated at the end of year 2. Therefore, the pedagogical skill of teacher i accumulated in the first two years can be expressed as:

$$y_{i2} = \rho y_{i1} + \lambda_i + \delta T_{i2} = \rho(\rho y_{i0} + \lambda_i + \delta T_{i1}) + \lambda_i + \delta T_{i2}$$
$$= \rho^2 y_{i0} + (1 + \rho)\lambda_i + \delta(\rho T_{i1} + T_{i2})$$

(3)

It is not our objective to identify all the parameters of this production function. Thus, for simplicity, the terms $\rho^2 y_{i0} + (1 + \rho)\lambda_i$ can be combined into a single teacher-specific component ($\xi_i = \rho^2 y_{i0} + (1 + \rho)\lambda_i$), which implies that the pedagogical skill attained by the end of year 2 can be expressed as:

$$y_{i2} = \xi_i + \delta(\rho T_{i1} + T_{i2})$$

(4)

Notice that the linearity assumption implies there is no complementarity between the teacher-specific component ξ_i and coaching. This means coaching has the same effect on every teacher.[4]

3.2 Two Intention-to-Treat Effects

Teacher i can be one of the teachers who were working in an evaluation sample school during year 1 (henceforth, sample 1) or one of the teachers who were working in an evaluation sample school during year 2 (henceforth, sample 2). These two samples are not necessarily the same because teachers can change their school between years 1 and 2.

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[4] This assumption can and will be tested by evaluating the existence of heterogeneous treatment effects.

One way to estimate the effect of offering training on teachers' pedagogical skill is to use sample 1 teachers to regress the pedagogical skill measured at the end of year 2 on an intercept and these teachers' treatment status in year 1. Thus, we have:

$$y_{i2} = \alpha_1 + \beta_1 T_{i1} + \varepsilon_{1i} \tag{5}$$

The coefficient $\hat{\beta}_{1,OLS}$ estimates an intention-to-treat effect. It provides an estimate for the effect of offering training for two years on the teachers who were in the treated schools in year 1, independently of the school where they ended up working in year 2.

The coefficient $\hat{\beta}_{1,OLS}$ estimates $E(y_{i2}|T_{i1} = 1) - E(y_{i2}|T_{i1} = 0)$. According to (4), this difference in conditional means can be expressed as:

$$
\begin{aligned}
E(y_{i2}|T_{i1} = 1) &- E(y_{i2}|T_{i1} = 0) \\
&= \left[E(\xi_i|T_{i1} = 1) + \delta(\rho + E(T_{i2}|T_{i1} = 1))\right] \\
&\quad - \left[E(\xi_i|T_{i1} = 0) + \delta(0 + E(T_{i2}|T_{i1} = 0))\right] \\
&= \left[E(\xi_i|T_{i1} = 1) - E(\xi_i|T_{i1} = 0)\right] \\
&\quad + \delta[\rho + E(T_{i2}|T_{i1} = 1) - E(T_{i2}|T_{i1} = 0)]
\end{aligned} \tag{6}
$$

Random assignment of training at the end of year 0 ensures $E(\xi_i|T_{i1} = 1) = E(\xi_i|T_{i1} = 0)$. In other words, the teachers who were working in treated and control schools in year 1 share similar characteristics. Thus, we have:

$$E(y_{i2}|T_{i1} = 1) - E(y_{i2}|T_{i1} = 0) = \delta[\rho + E(T_{i2}|T_{i1} = 1) - E(T_{i2}|T_{i1} = 0)] \tag{7}$$

It is reasonable to assume that there is little or no depreciation between year1 and year 2 ($\rho = 1$) in order to focus on the consequences that teacher turnover can have on the components of $E(y_{i2}|T_{i1} = 1) - E(y_{i2}|T_{i1} = 0)$. Following (2), a single year of training should enhance skill by a size of δ so, under perfect compliance, one can expect a direct effect of size 2δ after two years of treatment. According to (7), however, teacher turnover implies that compliance is not perfect, so that $E(y_{i2}|T_{i1} = 1) - E(y_{i2}|T_{i1} = 0) \neq 2\delta$.

There are two ways in which compliance is not perfect. The first is the possibility that $E(T_{i2}|T_{i1} = 1) < 1$, that is, the possibility that some teachers that received training in year 1 moved to a school that did not offer training in year 2. The second is the possibility that $E(T_{i2}|T_{i1} = 0) > 0$. This means that some teachers who worked in a school that did not offer treatment in year 1 ended up receiving training in year 2. Both reduce compliance by causing $E(T_{i2}|T_{i1} = 1) - E(T_{i2}|T_{i1} = 0)$ to be < 1.

Notice that, according to (7), and in the absence of depreciation, the direct effect of one year of training is given by:

$$\delta = \frac{E(y_{i2}|T_{i1} = 1) - E(y_{i2}|T_{i1} = 0)}{1 + E(T_{i2}|T_{i1} = 1) - E(T_{i2}|T_{i1} = 0)}$$

(8)

In principle, this ratio provides the effect of one year of coaching on those teachers who were induced to take up the two-year program by being assigned to it in year 1; i.e. it is a local average treatment effect (LATE). We are assuming (and will support with evidence), however, that there is no heterogeneity in treatment effects (δ is the same for all teachers). This means that this LATE corresponds to an average treatment effect. Also notice that δ corresponds to the instrumental variable estimate of the effect of one year of coaching using its random assignment as instrument. In fact, using $\hat{\beta}_{1,OLS}$ and the sample counterparts of $E(T_{i2}|T_{i1} = 1)$ and $E(T_{i2}|T_{i1} = 0)$ to solve for $\hat{\delta}$ in (8), is equivalent to running y_{i2} on the number of years of coaching received, using T_{i1} as an instrument.[5]

Another way to estimate the effect of offering coaching on pedagogical skill is by running a regression of pedagogical skill measured at the end of year 2 on an intercept and the teachers' treatment status in year 2, using sample 2. Formally:

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[5] This is just an application of the Wald estimator which corresponds to an instrumental variable estimate when the instrument is a binary indicator (see, for example, Duflo, et al. 2018). The instrumental variable estimate of the effect of one round of coaching (assume teacher i had N_i rounds) on pedagogical skill (y_{i2}) using the treatment status of the school where teacher i worked in year 1 (T_{i1}) as an instrument can be expressed as: $\beta_{IV} = \frac{E[y_{i2}|T_{i1}=1] - E[y_{i2}|T_{i1}=0]}{E[N_i|T_{i1} = 1] - E[N_i|T_{i1} = 0]}$. To see how this corresponds to the expression given for δ in (8), notice that N_i can be expressed as $N_i = T_{i1} + T_{i2}$, where T_{i2} is the treatment status of the school where teacher i worked in year 2. The denominator of the Wald estimator given above can, therefore, be expressed as: $E[N_i|T_{i1} = 1] - E[N_i|T_{i1} = 0] = E[T_{i1} + T_{i2}|T_{i1} = 1] - E[T_{i1} + T_{i2}|T_{i1} = 0] = 1 + E[T_{i2}|T_{i1} = 1] - E[T_{i2}|T_{i1} = 0]$, which corresponds to the denominator of the ratio given in (8).

$$y_{i2} = \alpha_2 + \beta_2 T_{i2} + \varepsilon_{2i} \tag{9}$$

The coefficient $\hat{\beta}_{2,OLS}$ provides an estimate for $E(y_{i2}|T_{i2} = 1) - E(y_{i2}|T_{i2} = 0)$. Using (4), this difference in conditional means can be expressed as:

$$
\begin{aligned}
E(y_{i2}|T_{i2} = 1) &- E(y_{i2}|T_{i2} = 0) \\
&= [E(\xi_i|T_{i2} = 1) + \delta(\rho E(T_{i1}|T_{i2} = 1) + 1)] \\
&\quad - [E(\xi_i|T_{i2} = 0) + \delta(\rho E(T_{i1}|T_{i2} = 0) + 0)] \\
&= [E(\xi_i|T_{i2} = 1) - E(\xi_i|T_{i2} = 0)] \\
&\quad + \delta\big[1 + \rho\big(E(T_{i1}|T_{i2} = 1) - E(T_{i1}|T_{i2} = 0)\big)\big]
\end{aligned}
$$

$$\tag{10}$$

The coefficient $\hat{\beta}_{2,OLS}$ also estimates an intention-to-treat effect. It provides an estimate for the effect of assigning coaching to schools for two years, independently of the teachers who ended up working in these schools in year 2. As in the case of $\hat{\beta}_{1,OLS}$, teacher turnover can cause this effect to differ from 2δ due to imperfect compliance. In addition, teacher turnover and can introduce an indirect mechanism through which the program can affect the pedagogical skill observed in the schools that offer the program for two years.

The expression given in (10) can be used to clarify this. The first expression in brackets, $[E(\xi_i|T_{i2} = 1) - E(\xi_i|T_{i2} = 0)]$, corresponds to the difference in the average teacher-specific component between control and treatment schools. Unlike the analogous term in equation (6), random assignment of the training program at the end of year 0 does *not* ensure that $E(\xi_i|T_{i2} = 1) = E(\xi_i|T_{i2} = 0)$. This is because the program can affect teachers' decisions to migrate to or from treated schools between years 1 and 2. For example, the program could attract more skilled teachers, in which case $E(\xi_i|T_{i2} = 1) > E(\xi_i|T_{i2} = 0)$. This composition effect is an indirect mechanism through which training can affect the pedagogical skill in the schools offering the program.

The second expression in brackets on the right-hand side of (10) corresponds to the direct effect of the program on pedagogical skill. If one ignores depreciation by setting $\rho = 1$, there are two ways in which teacher turnover can erode compliance and deviate the estimated direct effect of the program from the effect of two years of training (2δ).

The first is the possibility that some teachers working in treated schools during year 2 were not exposed to this training in year 1 because they migrated from schools where the program was not implemented. This translates into $E(T_{i1}|T_{i2}=1) < 1$. The second is the possibility that some teachers working in control schools during year 2 were exposed to the training in year 1 because they migrated at the end of year 1 from schools where the program was implemented. This means that $E(T_{i1}|T_{i2}=0) > 0$.

Ignoring depreciation, so that $\rho = 1$, one can use (10) to solve for the effect of one year of coaching:

$$\delta = \frac{E(y_{i2}|T_{i2}=1) - E(y_{i2}|T_{i2}=0)}{[E(\xi_i|T_{i2}=1) - E(\xi_i|T_{i2}=0)] + [1 + E(T_{i1}|T_{i2}=1) - E(T_{i1}|T_{i2}=0)]}$$

(11)

In this case, we need the additional assumption of no composition effect $[E(\xi_i|T_{i2}=1) = E(\xi_i|T_{i2}=0)]$ for (11) to be equivalent to the instrumental variable estimate of the effect of one year of treatment, using sample 2 teachers and T_{i2} as an instrument. In fact, if one imposes $E(\xi_i|T_{i2}=1) = E(\xi_i|T_{i2}=0)$ and uses $\hat{\beta}_{2,OLS}$ and the sample counterparts of $E(T_{i1}|T_{i2}=1)$ and $E(T_{i1}|T_{i2}=0)$ to solve for δ in (10), one will obtain the estimated effect of one year of coaching on those members of the staff of the schools offering training that received the complete two-year treatment, which corresponds to the average treatment effect following the assumption of no heterogeneity in δ.

4. Results

4.1 Fieldwork Results: Attrition and Balance

The evaluation sample is comprised of 364 schools, randomly divided into 182 treated schools and 182 control schools. Fieldwork was carried out during the third quarter of 2017 and was planned in order to observe the pedagogical practices of: (i) the teachers who were working in 2016 in a school that belongs to the evaluation sample (sample 1); and (ii) the teachers who worked in 2017 in a school that belongs to the evaluation sample (sample 2). The former required visiting schools outside the evaluation sample because many sample 1 teachers changed school between 2016 and 2017.

It was not possible to observe the pedagogical practices of all the teachers belonging to sample 1 (see Table 1). In fact, attrition in sample 1 is large. This was partly due to the fact that 50 (7.6%) of the 662 sample 1 teachers left the public educational system in 2017. In addition, information on the location of teachers at the time fieldwork was planned was not up to date. According to the information on teacher location that was available at the time fieldwork was planned, the trained observers needed to visit 406 schools, including 104 outside the evaluation sample, to survey the sample 1 teachers. During fieldwork, 91.6% (372 out of 406) of these schools were visited, but in many cases the teacher could not be found because he or she was actually working in another school. Overall, as seen in Table 1, 68.8% (455 out of 662) of the original sample 1 teachers were observed.

Table 1
Distribution of Sample 1 Teachers and Sample 2 Schools

	Sample 1 (teachers)			Sample 2 (schools)		
	Treatment	Control	Total	Treatment	Control	Total
Original	321	341	662	182	182	364
Observed	219	236	455	166	174	340
Attrition rate (%)	0.318	0.301	0.312	0.088	0.044	0.066
Difference in attrition rates	0.017 (0.036)			0.044* (0.026)		

* $p<0.1$; ** $p<0.05$; *** $p<0.01$

Turning to sample 2 teachers, as seen in Table 1, data were collected from 340 out of 364 evaluation sample schools, and we were able to collect information from 640 teachers (341 in control schools and 299 in treated schools). It is not possible to calculate an exact attrition rate at the teacher level for sample 2 because we do not know the number of teachers that worked in the 24 schools we were unable to visit. It is reasonable to assume, however, that this number is small because unobserved schools represent only 6.6% of the sample of schools, and teachers are fairly evenly distributed across schools.

Non-random attrition could lead to biased estimates (especially estimates using sample 1). However, if the missing teachers have not affected the average characteristics of observed control and treatment teachers in different ways, then attrition will not yield

biased estimates. To check for the possibility of bias, we compare observable characteristics of schools and teachers belonging to the control and treatment groups.

Random assignment of the program in 2016 should ensure that teacher characteristics were balanced for the teachers working in the control and treatment schools in that year (sample 1 teachers), that is before any attrition occurred. If attrition has not introduced a bias, we should also observe that teacher characteristics are similar between those working in control and treatment schools in the observed subsample of sample 1 teachers (the 455 teachers in Table 1). Random assignment should also ensure that the characteristics of the schools belonging to the evaluation sample are balanced between control and treatment schools.

As noted in the previous section, random assignment will not ensure that teacher characteristics are balanced between those working in control and treatment schools in 2017 (sample 2). In fact, significant correlation of these characteristics with the treatment status of the school would be evidence that the program has affected the composition of teacher characteristics in year 2. This will be tested in the next section.

Figures 1 through 4 provide evidence that the control and treatment groups share similar characteristics in terms of: (i) teacher characteristics in the original 662 sample 1 teachers; (ii) teacher characteristics in the subsample of 455 sample 1 teachers that were observed in year 2 (2017); (iii) school characteristics in the original 364 evaluation sample schools; and (iv) school characteristics in the subsample of 340 schools that were visited in year 2. More specifically, none of the (standardized) differences is very large, and none is statistically significant even at the 10% level.

Figure 1
Balance in Teacher Characteristics for the Original 662 Teachers Who Worked in an Evaluation Sample School in 2016 (sample 1)
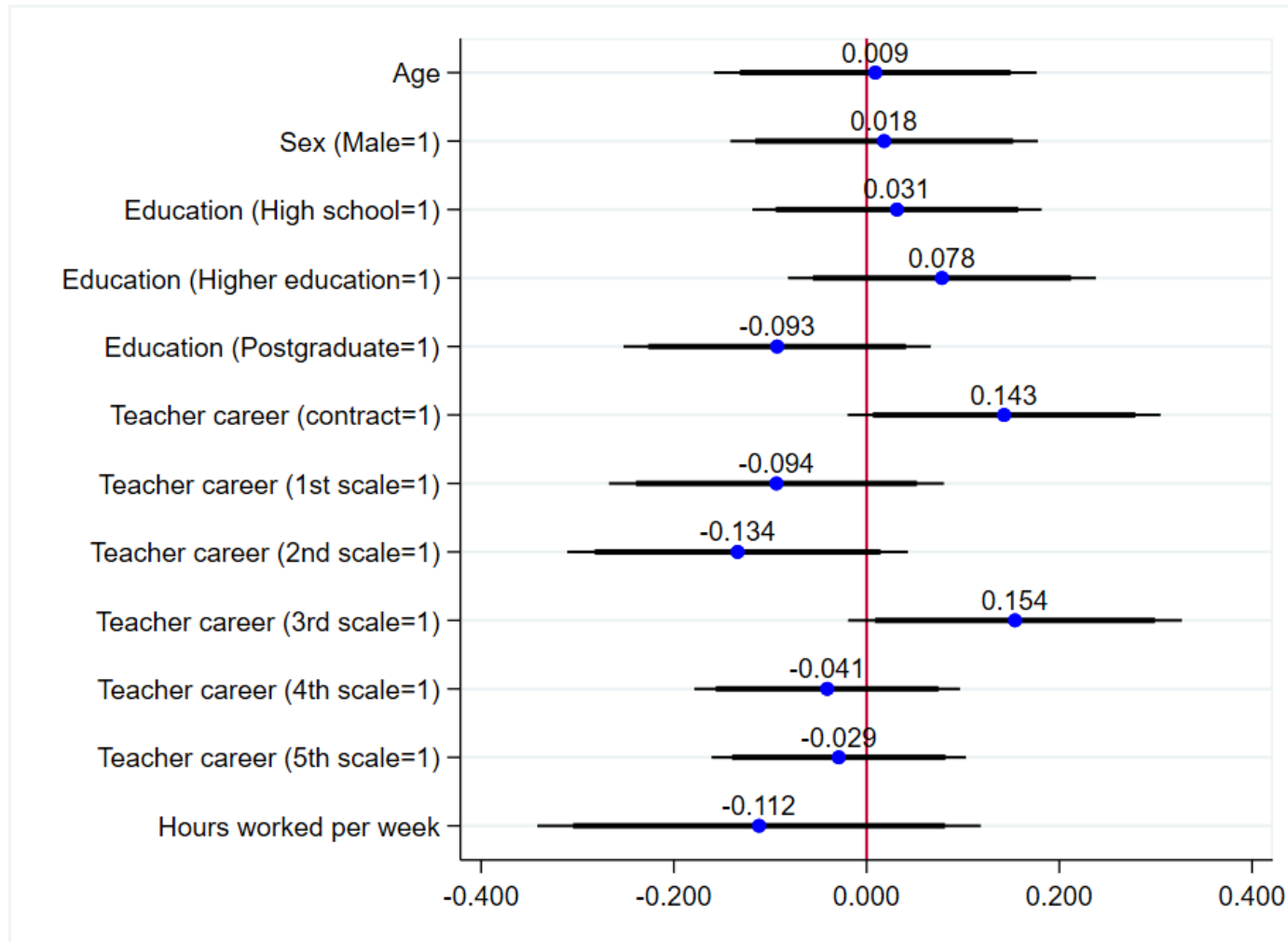
All regressions include UGEL fixed effects. Standard errors clustered at the school level.

Estimates indicate differences in the standardized characteristics of control and treatment groups. Thick and thin lines indicate 90% and 95% confidence intervals, respectively.

Figure 2
Balance in Teacher Characteristics for the 455 Teachers Observed in Year 2 Who Worked in an Evaluation Sample School in Year 1 (sample 1)
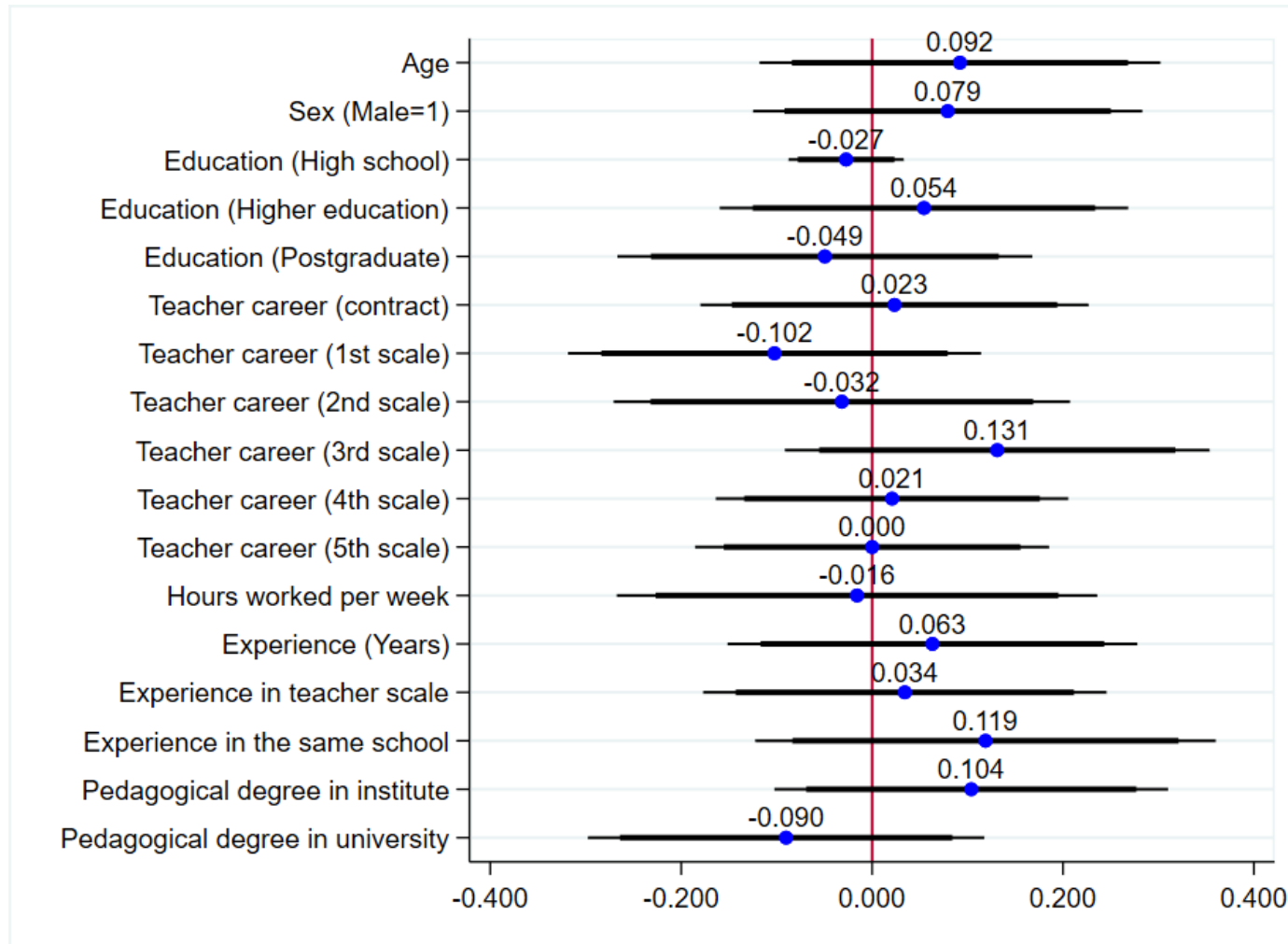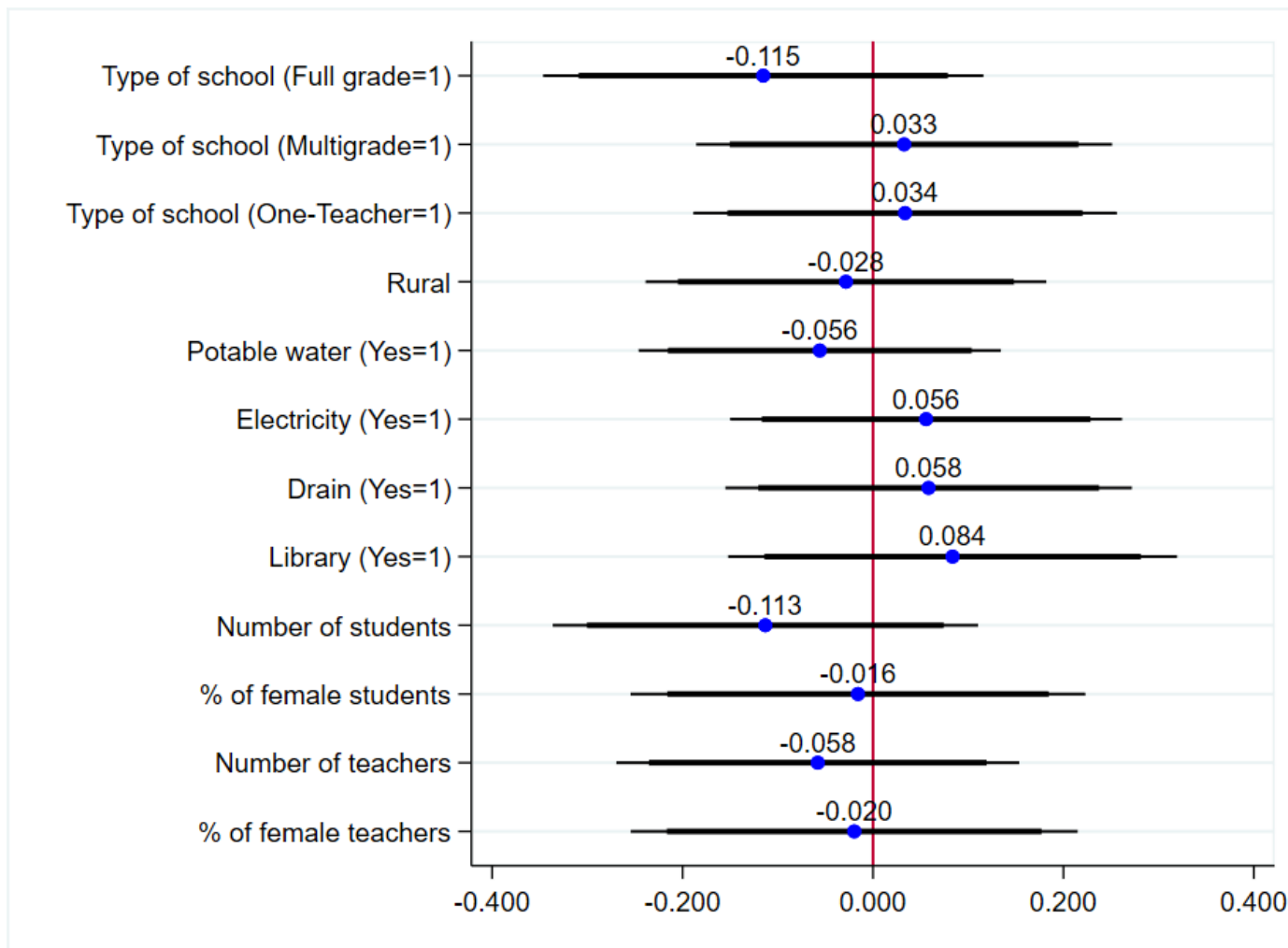

All regressions include UGEL fixed effects. Standard errors clustered at the school level.

Estimates indicate differences in the standardized characteristics of control and treatment groups. Thick and thin lines indicate 90% and 95% confidence intervals, respectively.

Figure 3
Balance in School Characteristics in the Original 364 Evaluation Sample Schools

All regressions include UGEL fixed effects.

Estimates indicate differences in the standardized characteristics of control and treatment groups. Thick and thin lines indicate 90% and 95% confidence intervals, respectively.

Figure 4
Balance in School Characteristics in the Subsample of 340 Evaluation Sample Schools that Were Visited

All regressions include UGEL fixed effects.

Estimates indicate differences in the standardized characteristics of control and treatment groups. Thick and thin lines indicate 90% and 95% confidence intervals, respectively.
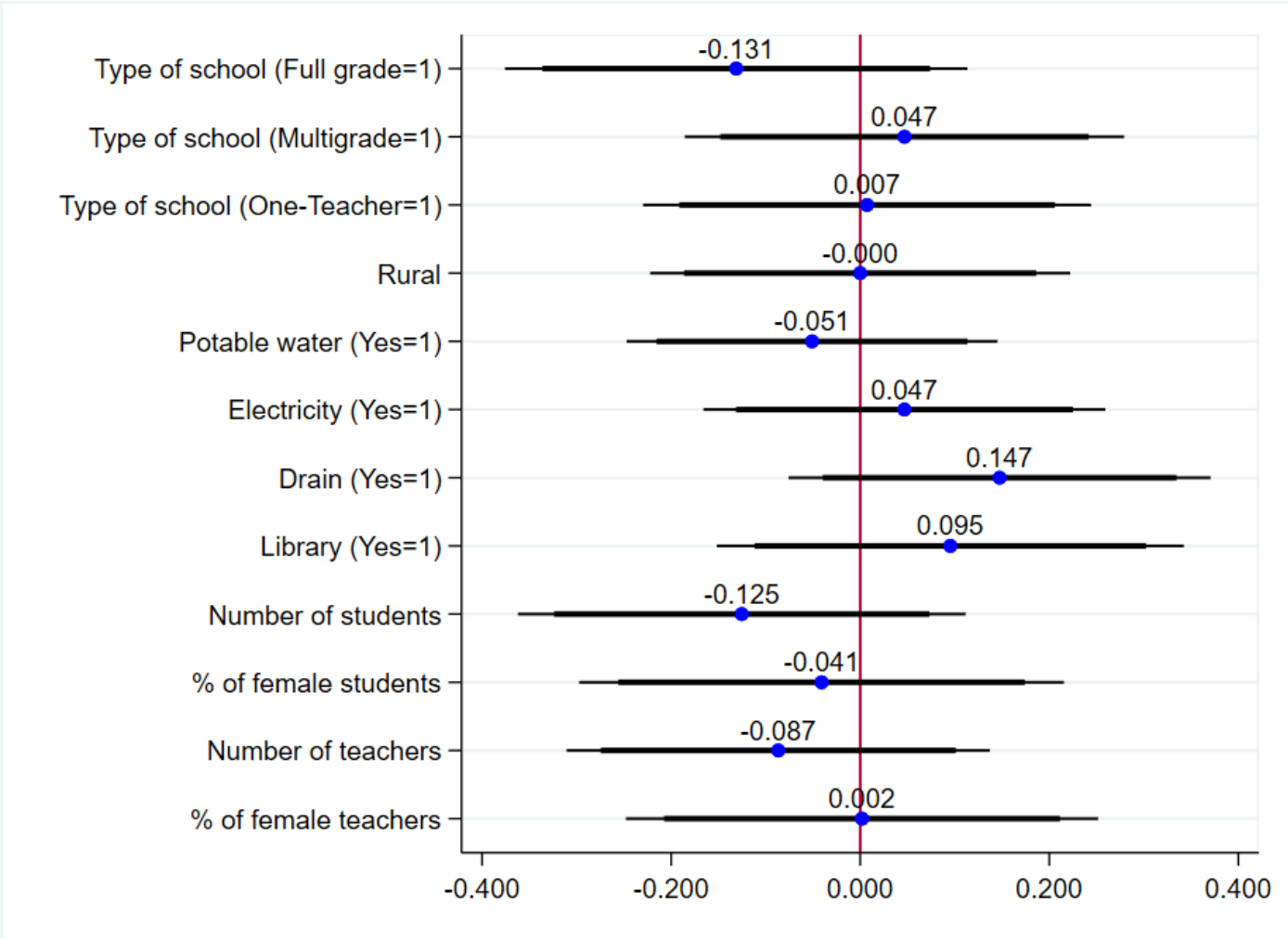
4.2 Teacher Turnover: Compliance and Composition Effects

Recall from the discussion in Section 3 that teacher turnover will compromise compliance if $E(T_{i2}|T_{i1} = 1) - E(T_{i2}|T_{i1} = 0) < 1$ in sample 1 or $E(T_{i1}|T_{i2} = 1) - E(T_{i1}|T_{i2} = 0) < 1$ in sample 2. Turnover can also introduce a composition effect in the intention-to-treat effect of providing the coaching program to schools for two years. In this section, we analyze both phenomena. In particular, we provide estimates for the four expected values given above and evaluate whether there is significant correlation between treatment status (T_{i2}) and sample 2 teacher characteristics.

Table 2 reports the distribution of observed sample 1 teachers according to their destination. Destinations are classified into three categories: (i) the same school where the teacher worked in 2016; (ii) a school different from the one where the teacher worked in 2016 that offers the training program (exposed to APM); and (iii) a school different from the one where the teacher worked in 2016 that does not offer the training program (not exposed to APM).

Table 2
Distribution of Observed Sample 1 Teachers According to Their Destination School

2016 school	Treated		Control	
Destination	No.	%	No.	%
Same School	179	0.818[/a]	200	0.848
Exposed to APM	13	0.059[/b]	13	0.055[/c]
Not exposed APM	27	0.123	23	0.097
	219	**1.00**	**236**	**1.00**

Note: For simple 1 teachers, /a + /b = 0.877 estimates $E(T_{i2}|T_{i1} = 1)$, /c = 0.055 estimates $E(T_{i2}|T_{i1} = 0)$, and compliance = /a + /b - /c = 0.822.

Based on this classification, on can estimate compliance $(E(T_{i2}|T_{i1} = 1) - E(T_{i2}|T_{i1} = 0))$ using the proportion of treated teachers who remained in their same school or migrated to a school that offered the program in 2017, minus the proportion of control teachers who migrated to a school that offered the program in 2017. According to the estimates provided in Table 2, compliance was 82.2% for the observed sample 1 teachers.

Now consider the sample 2 teachers. Table 3 shows the distribution of those teachers according to their origin. The categories are the same as those considered for the 2017 destination of sample 1 teachers. Teachers working in an evaluation sample school in

2017 can come from their same school, from a different school offering the program (exposed to APM), or from a different school not offering the program (and thus not exposed to APM).

Based on these classifications, we can estimate compliance ($E(T_{i1}|T_{i2} = 1) - E(T_{i1}|T_{i2} = 0)$) considering the proportion of treated teachers that, in 2016, worked in their same school or worked in a different school offering the program, minus the proportion of control teachers that, in 2016, worked in a school offering the program. The results, presented in Table 4, indicate that compliance in sample 2 is 61.6%.

Table 3
Distribution of Sample 2 Teachers According to Their School of Origin

2017 school	Treated		Control	
Origin	No.	%	No.	%
Same school	179	0.599[/a]	200	0.587
Exposed to APM	34	0.114[/b]	33	0.097[/c]
Not exposed to APM	86	0.287	108	0.316
	299	**1.00**	**341**	**1.00**

For sample 2 teachers, /a+/b = 0.713 estimates $E(T_{i1}|T_{i2} = 1)$, /c = 0.097 estimates $E(T_{i1}|T_{i2} = 0)$, and compliance = /a + /b - /c = 0.616.

Finally, consider whether a composition effect may exist for the sample 2 teachers. Figure 5 shows that there is no significant correlation between the characteristics of sample 2 teachers and the treatment status of the school where they worked in 2017. This indicates that the average teacher-specific component is similar across the control and treatment schools. That is, $E(\xi_i|T_{i2} = 1) = E(\xi_i|T_{i2} = 0)$ in terms of the framework described in Section 3).

Figure 5
Treatment Effects on the Composition of Teacher Characteristics among the Teachers Who Worked in Evaluation Sample Schools in 2017
(sample 2)
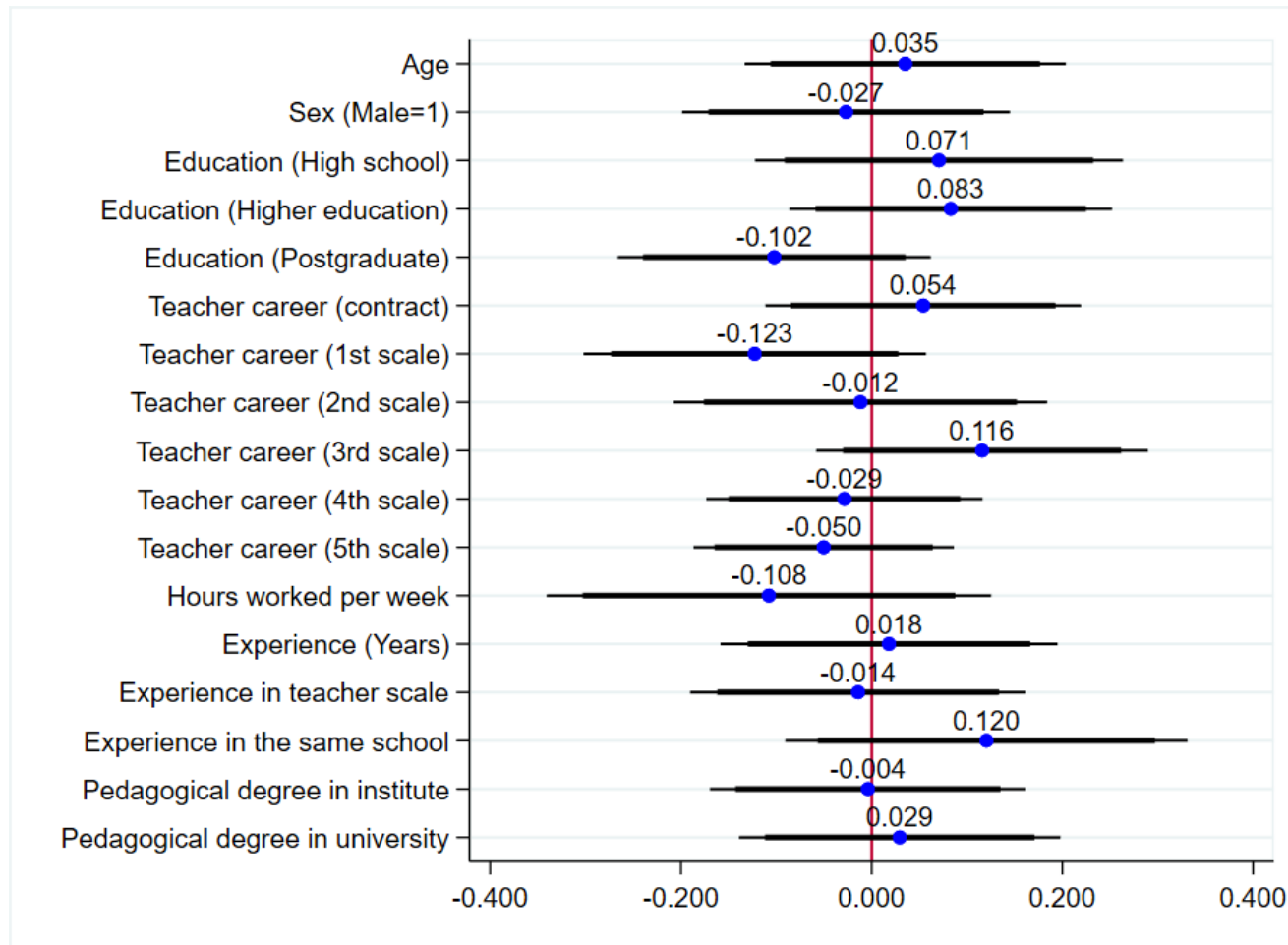
All regressions include UGEL fixed effects. Standard errors clustered at the school level.

Estimates indicate differences in the standardized characteristics of control and treatment groups. Thick and thin lines indicate 90% and 95% confidence intervals, respectively.

4.3 Intention-to-Treat Estimates

In this section we present estimates for $E(y_{i2}|T_{i1} = 1) - E(y_{i2}|T_{i1} = 0)$ using sample 1 and $E(y_{i2}|T_{i2} = 1) - E(y_{i2}|T_{i2} = 0)$ using sample 2. This was done using a single index of pedagogical practice (y_{i2}) averaging the standardized scores of the eight indicators obtained during the classroom observations.

The baseline specifications to estimate these differences in outcomes are given in equations (5) (for sample 1) and (9) (for sample 2). We also include teacher characteristics as covariates when using sample 1.[6] The results are presented in Table 4. Columns (1) and (2) show the results obtained using sample 1, Column (3) displays the results for sample 2. Columns (1) and (2) show that impact of offering the program for two years on the teachers who were in the program schools in year one is an increase of approximately 0.3 standard deviations on their aggregate pedagogical skill. This result is robust to the inclusion of teacher characteristics as covariates. Column (3) shows that the impact of offering the program for two years on the teachers who were in the program schools in year two is an increase of 0.2 standard deviations on the aggregate pedagogical skill of those teachers.[7]

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[6] The use of teacher characteristics as covariates is appropriate only for sample 1 because teacher characteristics observed in sample 2 can be affected by treatment. In Table A.1 in the appendix, we test for interactions when estimating the intention to treat effect on the pedagogical skill of sample 1 teachers. The results indicate that there is no heterogeneity by teacher experience, type of contract, position in the teacher career or sex. These results are important as they provide evidence to support the linearity assumption imposed in the production function presented in Section 2.

[7] Point estimates are somewhat smaller if we include observer fixed effects, but the general conclusions of this section remain unchanged. We present these estimates in Table A.2 in the appendix.

Table 4
Intention-to-Treat Estimates

	Sample 1		Sample 2
	(1)	(2)	(3)
Treatment	**0.287*** **	**0.314*** **	**0.195** **
	(0.108)	**(0.102)**	**(0.097)**
Experience		0.000	
		(0.009)	
Contract Teacher		0.152	
		(0.162)	
Magisterial Level		0.114**	
		(0.046)	
Sex (Men=1)		-0.313***	
		(0.099)	
Age		-0.029***	
		(0.009)	
R^2	0.29	0.37	0.23
N	455	455	640

*p<0.1; ** p<0.05; *** p<0.01*

Note: All regressions include UGEL fixed effects. Standard errors clustered at the school level are reported in parenthesis.

4.4 Instrumental Variable Estimates of Treatment Effects

It is possible to estimate the average effect of one year of treatment by instrumenting the number of years of coaching received by the teacher using his/her treatment status (T_{i1} for sample 1 teachers and T_{i2} for sample 2 teachers). Table 5 presents the results of this instrumental variable strategy. Columns (1) and (2) show the results for sample 1, Column (3) presents the estimates for sample 2.

Column (2) shows that one year of training increases by 0.17 standard deviations the pedagogical skill of sample 1 teachers who participated in the program. Column (3) shows that it increased by 0.12 standard deviations the pedagogical skill of sample 2 teachers who received the training. Although these point estimates are somewhat different, is not possible to reject the null hypothesis of equal treatment effects in both samples $\left(\delta_{sample1} = \delta_{sample2} = \delta\right)$ which is consistent with the assumption of no heterogeneity in treatment effects. As expected, these estimates are somewhat larger than (half of) those in Table 5 as the ITT estimates include the effect of imperfect compliance.

Table 5
Aggregate Skill: Instrumental Variable Estimates

|	Sample 1		Sample 2
	(1)	(2)	(3)
Intensity (Years of APM)	**0.159***	**0.174***	**0.122****
	(0.054)	**(0.050)**	**(0.056)**
Experience		-0.000	
		(0.008)	
Contract Teacher		0.145	
		(0.145)	
Magisterial Level		0.113***	
		(0.041)	
Sex (Men=1)		-0.315***	
		(0.089)	
Age		-0.028***	
		(0.008)	
R^2	0.29	0.37	0.23
N	455	455	640

*$p<0.1$; ** $p<0.05$; *** $p<0.01$

Note: All regressions include UGEL fixed effects. Standard errors clustered at the school level are reported in parenthesis.

We also estimated the effects of the program over each of the 8 pedagogical practices that contribute to the aggregated index. Figures 6 and 7 show the ITT and IV estimations, respectively. We find strong evidence that the program improves lesson planning done by the teachers (ITT of 0.335 standard deviations for sample 1 and 0.380 for sample 2, and IV of 0.186 standard deviations per year for sample 1 and 0.235 for sample 2) as well as the promotion of critical thinking (ITT of 0.268 standard deviations for sample 1 and 0.191 for sample 2, IV of 0.148 per year for sample 1 and 0.118 for sample 2).

We also find evidence that the program improves in class (oral) feedback and written feedback, but these results are less robust. We find no evidence of positive or negative impacts of the program on any of the other four pedagogical skills (time management, student participation, classroom relationships and behavior management).
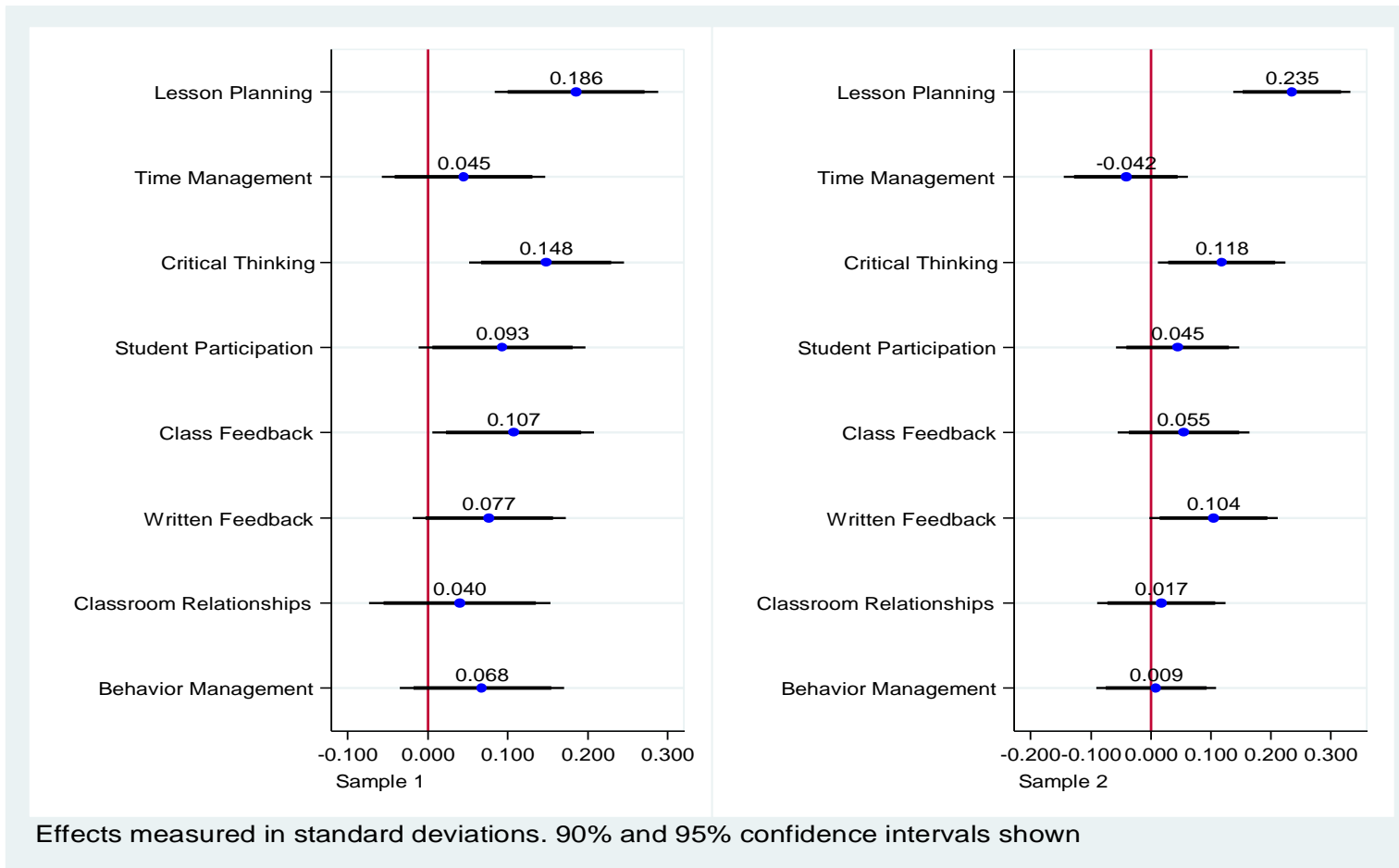
Figure 6
Disaggregated Skills: Intention to Treat Estimates
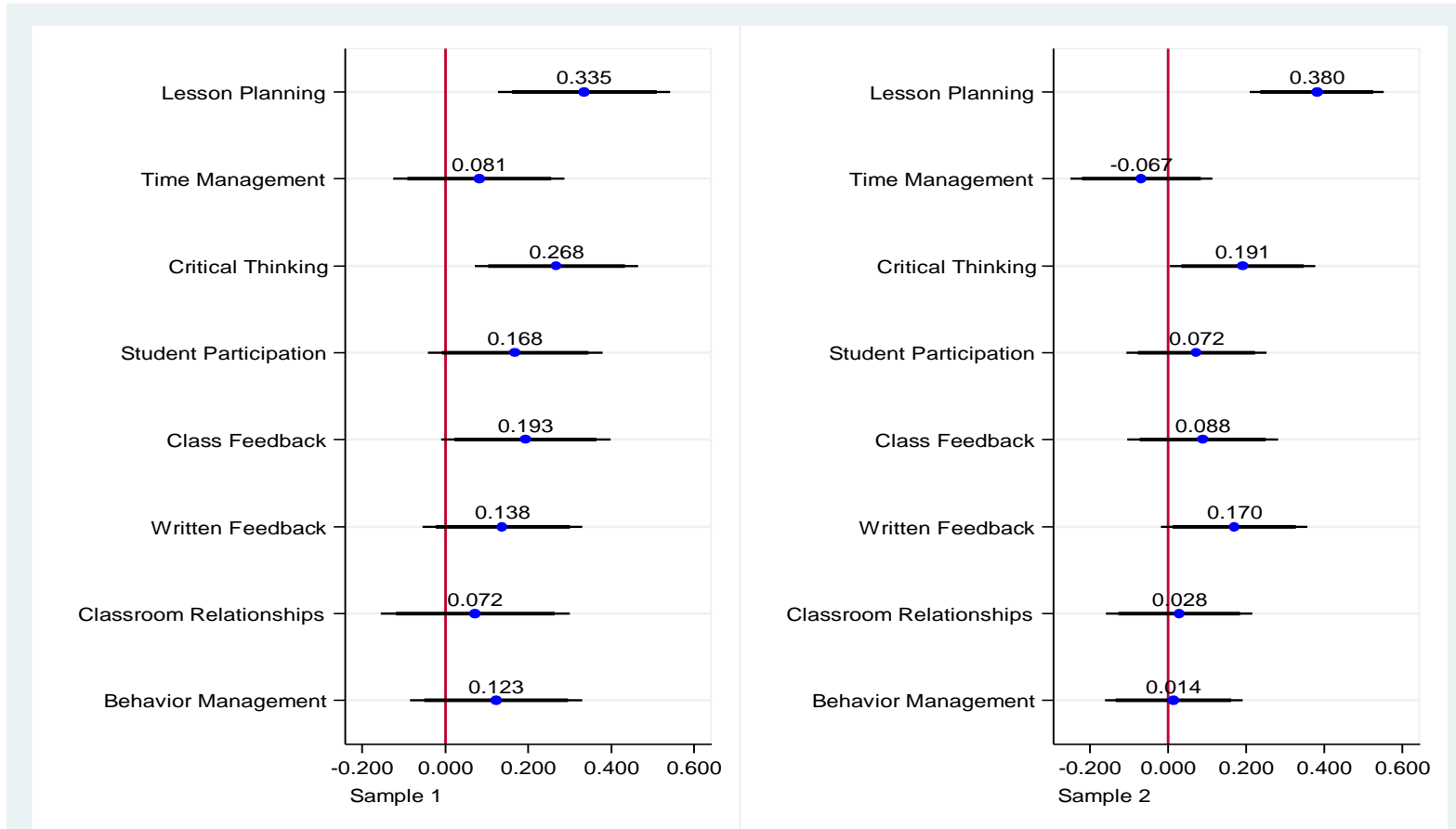
Effects measured in standard deviations. 90% and 95% confidence intervals shown

All regressions include UGEL fixed effects. Standard errors clustered at the school level.

Figure 7
Disaggregated Skills: Instrumental Variable Estimates

Effects measured in standard deviations. 90% and 95% confidence intervals shown

All regressions include UGEL fixed effects. Standard errors clustered at the school level.

5. Concluding remarks

We estimated the effect of a large scale teacher coaching program operating in a context of high teacher turnover in rural Peru on a broad range of pedagogical practices. We found that the program has been effective in improving teachers' pedagogical skills with an average effect between 0.24 and 0.34 standard deviations. This effect concentrated on two dimensions of the pedagogical practice: lesson planning and encouraging students' critical thinking.

We confirmed that turnover erodes compliance and reduces program effectiveness but the differences between intention to treat and treatment effects are not large. In fact, we found that the effect of *offering* coaching was between 0.20 and 0.30 standard deviations.

This analysis contributes to the literature on teacher training and pedagogy by addressing the issues of scale and teacher turnover as potential threats to the effectiveness of coaching, and by presenting evidence that general pedagogical skills can be improved. It also contributes to the discussion about which is the most cost-effective way to improve the pedagogical skill of teachers serving rural schools and improve the performance of incumbent teachers.

Rural schools typically host disadvantaged students who are in need of especially talented instructors. Rural schools are also located in hard-to-reach areas which tend to be avoided by teachers if given the choice. One way to improve pedagogical skills and student learning in rural schools is by offering incentives to attract more talented teachers. The rural bonus scheme in Peru pursues this objective by offering an approximate 30% salary increase to those teachers who take a placement in a rural school. This bonus has had a small effect on the probability of filling a teacher vacancy but has shown no effects on learning outcomes (Castro and Esposito, 2018).

The cost of the coaching program evaluated in this study is round US$ 3,000 per teacher, per year. This amount represents approximately 30% of the average annual salary of a primary education teacher in Peru. This figure is similar to the wage premium offered by the bonus program with two important differences: coaching is only

a two-year investment (not permanent salary rise) and it has produced positive results on the performance of teachers.

Developing countries with a long history of poor learning outcomes have a large mass of incumbent public teachers with poor performance. Efforts to increase the productivity of these teachers usually put a large pressure on the budget of the education sector. The literature has shown that expensive policies based on large unconditional salary rises can reduce the number of teachers taking second jobs but have no effects on the productivity of incumbent teachers (de Ree et al., 2018). Our results show that a large scale coaching program can be an effective policy to improve the performance of existing teachers at a reasonable cost. Rather than offering incentives for incumbent teachers to devote more time and effort to the task (something which might not be effective if teachers lack the pedagogical skill), this paper shows that it is more effective to directly intervene to enhance their teaching skills.

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Appendix

Table A.1
Heterogeneous Treatment Effects in Sample 1

	(1)	(2)	(3)	(4)	(5)
Treatment	0.314***	0.213	0.314***	0.273*	0.236
	(0.102)	(0.240)	(0.117)	(0.159)	(0.147)
Experience	0.000	-0.002	0.000	0.000	0.000
	(0.009)	(0.011)	(0.009)	(0.009)	(0.009)
Contract Teacher	0.152	0.153	0.154	0.154	0.140
	(0.162)	(0.163)	(0.226)	(0.163)	(0.162)
Magisterial Level	0.114**	0.115**	0.114**	0.102*	0.114**
	(0.046)	(0.046)	(0.046)	(0.060)	(0.046)
Sex (Men=1)	-0.313***	-0.315***	-0.313***	-0.313***	-0.396***
	(0.099)	(0.099)	(0.099)	(0.099)	(0.147)
Age	-0.029***	-0.029***	-0.029***	-0.029***	-0.029***
	(0.009)	(0.009)	(0.009)	(0.009)	(0.009)
Treatment #Experience		0.005			
		(0.011)			
Treatment #Contract			-0.004		
			(0.247)		
Treatment #M. Level				0.025	
				(0.081)	
Treatment #Sex					0.170
					(0.188)
R^2	0.37	0.37	0.37	0.37	0.37
N	455	455	455	455	455

* $p<0.1$; ** $p<0.05$; *** $p<0.01$

Note: All regressions include UGEL fixed effects. Standard errors clustered at the school level are reported in parenthesis.

Table A.2
Intention-to-Treat Effects with Observer Fixed Effects

	Sample 1		Sample 2
	(1)	(2)	(3)
Treatment	**0.215***	**0.261****	**0.162***
	(0.110)	**(0.104)**	**(0.097)**
Experience		0.003	
		(0.010)	
Contract Teacher		0.180	
		(0.168)	
Magisterial Level		0.119**	
		(0.048)	
Sex (Men=1)		-0.331***	
		(0.096)	
Age		-0.031***	
		(0.009)	
R^2	0.29	0.37	0.31
N	455	455	640

* $p<0.1$; ** $p<0.05$; *** $p<0.01$

Note: All regressions include UGEL and observer fixed effects.
Standard errors clustered at the school level are reported in parenthesis.