

Race and Redistribution in the United States: An Experimental Analysis^{*}

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Abstract

Scholars have suggested that White American support for welfare is related to the racial composition of welfare recipients. While a host of observational studies lend credence to this view, it has not yet been tested using the tools of randomized inference. In this study, we do this by conducting two incentive-compatible experiments ($n = 9,775$) in which different participants are randomly given different suggestive signals about the share of welfare recipients who identify as Black and White. Our analysis yields four main findings. First, 86% of respondents greatly overestimate the share of welfare recipients who are Black, with the average respondent overestimating this by almost a factor of two. Second, White support for welfare is inversely related to the proportion of welfare recipients who are Black—a causal claim that we establish using treatment assignment as an instrument for beliefs about the racial composition of welfare recipients. Third, just making White participants think about the racial composition of welfare recipients reduces their support for welfare. Fourth, providing White respondents with accurate information about the racial composition of welfare recipients (relative to not receiving any information) does not significantly influence their support for welfare.

Keywords: redistribution, race, field experiment, beliefs.

JEL codes: D90, C93

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1 Introduction

Scholars have suggested that White American support for welfare is related to the racial composition of welfare recipients (see, *e.g.*, [Quadagno et al. \(1994\)](#); [Ribar and Wilhelm \(1999\)](#); [Luttmer \(2001\)](#); [Alesina and Glaeser \(2004\)](#); [Lee and Roemer \(2006\)](#); [Gilens \(2009\)](#)). As [Alesina et al. \(2001\)](#) put it, “Racial animosity in the US makes redistribution to the poor, who are disproportionately black, unappealing to many voters.” Moreover, several observational studies support this view. For example, [Luttmer \(2001\)](#) finds an association between individual support for welfare and the fraction of local welfare recipients who share their ethnicity. Similarly, [Alesina et al. \(2001\)](#) note that the US spends much less on welfare than other more ethnically homogeneous countries.

In this paper, we provide what we believe is the first *causal* test of the relationship between White American support for welfare and the racial composition of welfare recipients. We do so by conducting two large-scale experiments ($n = 9,775$), in which individuals are randomly allocated to a control group that receives no information, a ‘low’ signal group, or a ‘high’ signal group. The low signal group receives information suggesting that a relatively low share of welfare recipients are Black (20% in experiment 1 and 8% in experiment 2). In contrast, the high signal group receives information suggesting that a relatively high share of welfare recipients are Black (26% in experiment 1 and 52% in experiment 2). Importantly, we are able to present different participants with different signals without employing deception. To do so, we examine the racial composition of welfare recipients for different years and months of birth, and only give individuals data about particular sub-samples. Since the numbers can vary dramatically for such sub-samples, this allows us to present different individuals with very different estimates.¹

In addition, we elicit beliefs about the racial composition of welfare recipients using an incentive-compatible procedure. We also measure support for welfare by asking participants if they would like to donate money to nonprofit organizations that work to increase or decrease welfare spending in the US. By using treatment assignment as an instrument for individual beliefs about the racial composition of welfare recipients, it is possible to obtain estimates of the effect of such beliefs on the support for welfare using two-stage least-squares regression.

The experiments contain a number of other features aimed at understanding the link between race and welfare support. For example, we embed a priming experiment within

¹We explicitly tell participants that the estimates they view are based on a particular sub-sample. Our data come from the Survey of Income and Program Participation (2018).

the control group of our second experiment by randomly varying whether we measure support for welfare before or after eliciting participants' beliefs about the racial composition of welfare recipients. This allows us to investigate whether simply prompting White individuals to think about race alters their attitudes towards welfare.

Our empirical analysis yields four main findings. First, participants dramatically overestimate the fraction of welfare recipients who are Black.² More specifically, the average White respondent in our sample estimates that 38% of welfare recipients are Black, and the average Black respondent estimates the figure at 35%. These numbers greatly exceed the true value, which is approximately 21% (Survey of Income and Participation, 2018). The finding that people overestimate the share of welfare recipients that are Black matches up with prior surveys on this issue (*e.g.*, HuffPost/YouGov (2018)). It also appears to be driven, at least in part, by widespread overestimation of the share of the population that is Black.

Second, we estimate how beliefs about the share of welfare recipients who are Black influence support for welfare. To do this, we use the randomized treatment assignment as an instrument for beliefs about the racial composition of welfare recipients (while excluding the control groups from our analyses). We argue that the instrument is likely to be exogenous because the only channel through which treatment assignment can plausibly influence support for welfare is via beliefs about the racial composition of recipients.³ In addition, our instruments are highly informative, with F-statistics of 65 and 11253 in the first and second experiments respectively.

The instrumental variables analysis leads to our second finding: higher beliefs about the share of welfare recipients who are Black reduces White respondents' support for welfare. For example, in the first experiment, we find that a 1 percentage point increase in beliefs about the share that is Black leads to a 0.7 percentage point increase in the share that donate to the anti-welfare nonprofit ($p = 0.023$). Moreover, a 10 percentage point shift in beliefs has as large an effect on the share that donate to the anti-welfare nonprofit as the difference in donation rates between conservative and liberal respondents.

We then compare the relationship between beliefs about the share of welfare recipients

²In our study, we define welfare as the following four programs: Temporary Assistance for Needy Families (TANF), Medicaid, the Supplemental Nutrition Assistance Program (SNAP), Housing Assistance, and Supplemental Security Income (SSI).

³Omitting the control group is crucial for this argument since subjects in the control group may have been differentially primed to think about race relative to subjects in the treatment groups, leading to a violation of the exclusion restriction. Moreover, we do not find that participants' confidence in their beliefs differs between the two treatment groups, while those in the treatment groups are more confident than those in the control group.

who are Black/White and respondents' support for welfare estimated using instrumental variables (IV) to the relationship estimated using ordinary least squares regressions (OLS). Strikingly, we find that the (causal) IV estimates are close to identical to the associations obtained using simple OLS. Moreover, the results from the instrumental variables analyses are robust to dropping apparently less attentive subjects, re-weighting the sample to match the demographics of the US population, and several other variations on our main specification. Further, the results do not differ significantly across different White sub-groups. We also find that our measure of welfare support—donations to pro- or anti-welfare organizations—is associated with the same variables (*e.g.*, age, gender and political affiliation) that predict other measures of welfare support found in the literature, which helps validate our central outcome variable. Taken together, these findings provide strong support for both the internal and external validity of our results.

In contrast to the result for White respondents, we do not find a significant relationship between beliefs about the racial composition of welfare recipients and support for welfare among Black respondents. This may simply be because our study is under-powered to detect such effects among the smaller sub-sample of Black respondents. However, it is also consistent with the possibility that Black Americans, unlike White Americans, do not substantially take race into account when forming attitudes towards welfare. This second possibility echoes previous findings that the impact of race-related information depends on the race of the recipient (see, *e.g.*, [Washington \(2006\)](#)).

We also discuss mechanisms that might explain our main result—that White Americans support welfare less when they believe that the share of welfare recipients that is Black is higher. In some sense, the explanation for this is transparent: White Americans (on average) prefer welfare spending that goes to White as opposed to Black Americans. Nonetheless, one can ask what in turn explains this underlying preference. We are able to shed some light on this issue. More specifically, we find evidence that higher beliefs about the share of welfare recipients that is Black lead to lower assessments about the perceived worthiness of welfare recipients—and the worthiness of recipients has in past studies been found to influence people's willingness to donate money ([Fong and Luttmer, 2009](#)).⁴ However, one should be careful not to over-interpret this finding, not least because individuals may use claims about worthiness as an excuse for underlying racial

⁴In contrast to our findings regarding worthiness, we do not find that our treatments alter perceptions about the efficacy of welfare spending, which has been suggested as another key determinant of welfare support ([Cook and Barrett, 1992](#); [Fong, 2001](#); [Henry et al., 2004](#)).

animus (Bursztyn et al., 2020b).⁵

Next, we turn our attention to the priming experiment, which yields our third finding: simply making White respondents think about the racial composition of welfare recipients makes them less supportive of welfare. More specifically, we find that answering the question about the share of respondents that are from different racial/ethnic groups before being asked whether they would donate—as opposed to after—reduces the share that donate to the pro-welfare nonprofit by 4.9 percentage points ($p = 0.045$). This effect is fairly large relative to the effect of beliefs, and is consistent with the results in Alesina et al. (2018). For comparison, increasing participants' perception about the share of welfare recipients that are Black by 1 percentage point decreases the share that donate to the pro-welfare nonprofit by 0.1 percentage points in experiment 2 ($p = 0.037$).

Finally, our fourth finding is that providing individuals with accurate information about the racial composition of welfare recipients does not seem to alter their attitudes toward welfare (relative to not receiving any information). This might seem surprising since providing such information shifts beliefs about the prevalence of Black welfare recipients downwards, which in turn might be expected to increase support for welfare (in light of our earlier result). However, one should recognize that information provision also makes the issue of race more salient, which in turn could be expected to decrease support for welfare. Given these conflicting effects, it is not unexpected that information provision does not in itself have a large effect on welfare attitudes in either direction.⁶

Our results build on a number of important literatures. Most importantly, there is a large literature examining whether beliefs about the ethnic distribution of welfare recipients alter support for welfare in a US context. Gilens (1995), Gilens (1996), Ribar and Wilhelm (1999), Alesina et al. (2001), Luttmer (2001) and Alesina and Glaeser (2004) all use observational data to make the case that believing that a greater proportion of welfare recipients are Black leads to less support for welfare spending. On a more theoretical level, Lee and Roemer (2006), Lee et al. (2006), Alesina and Stantcheva (2020) show how such beliefs ought to determine both welfare support and therefore equilibrium outcomes.

⁵In other words, people may not actually truly believe that one group is less worthy than another, but rather use claims about worthiness to justify actions that are made for other motivations (e.g., racism). Moreover, several mechanisms are consistent with our data. For example, it could be that racial animosity influences perceptions about the worthiness of Black recipients, which in turn influences support for welfare. It is also possible that racism and misperceptions about worthiness independently influence welfare support.

⁶It is, however, possible that we would find a different effect of providing accurate information if respondents were told that this information came from a fully representative sample. This may, however, be unlikely as respondents tended to believe the estimate that they were given.

Our study builds on this literature by providing novel experimental evidence on this important issue.⁷

More broadly, our findings are also consistent with the literature on the impact of immigration on preferences for redistribution. A number of studies find that an influx of immigrants can dampen support for redistribution in a variety of contexts (Dahlberg et al., 2012; Kraus et al., 2019). In addition, Alesina et al. (2018) find that just priming individuals to think about immigration reduces their support for redistribution. Both of these findings are echoed by our results.⁸

Finally, our study contributes to a growing literature that examines whether information provision can alter behavior and attitudes (see Haaland et al. (2020) for a review).⁹ Especially related are the studies that provide race-related information, such as estimates of the Black/White wealth gap (Onyeador et al., 2021; Alesina et al., 2021; Callaghan et al., 2021)¹⁰, and the amount of discrimination faced by Black Americans in the labor market (Haaland and Roth, 2021). Moreover, our fourth finding—that providing accurate information fails to change behavior—echoes the null result obtained by Alesina et al. (2018).

The remainder of our paper is structured as follows. Section 2 outlines the design of our two experiments, and Section 3 provides our central results. Finally, Section 4 concludes with a discussion of the policy implications of our results.

⁷There are also a number of papers that although highly related, do not directly study the impact of beliefs about the ethnic/racial distribution of welfare recipients on welfare support. For example, O'Brien (2017) conducts a survey experiment and finds that White American support for taxation is influenced by the share of the population that is Hispanic. Wetts and Willer (2018) conduct two survey experiments and show that White Americans are less likely to support welfare if the programs are framed as primarily benefiting Black Americans, and that they are also less supportive of welfare when presented with information suggesting that Whites' status as a majority group is rapidly coming under threat. Bobo and Kluegel (1993) also find observational evidence suggesting that White Americans are opposed to race-targeted welfare policies. Finally, Gilens (1996), Harell et al. (2016) and Brown-Iannuzzi et al. (2017) conduct hypothetical vignette experiments, which suggest that providing cues about the race of particular individuals influence the amount of support that subjects deem they should receive (see also Fong and Luttmer (2009) and Gross and Wronski (2021)). Our results support the general finding in these papers that individuals have race-related preferences regarding charitable giving and welfare.

⁸Our results also support the priming race psychological research by Tesler (2015a,b).

⁹For recent examples, see Armantier et al. (2016); Delavande and Zafar (2018); Fuster et al. (2018); Andre et al. (2019); Armona et al. (2019); Roth and Wohlfart (2020); Roth et al. (2021).

¹⁰The fact that individuals have misconceived beliefs about race-related issues is also picked up by studies on perceptions of racial equality in the US—see Brodish et al. (2008); Eibach and Keegan (2006); Kraus et al. (2017, 2019); Kuo et al. (2020).

2 Experimental design

We conducted two experiments: the first ($n = 5,793$) in January 2021 and the second ($n = 3,982$) in October 2021. Participants were recruited via Prolific Academic and were paid a flat fee of \$1.60 in exchange for their participation (they were also entered into various lotteries, as outlined below).¹¹ The experiments took place within two Qualtrics surveys, both of which took an average of 13 minutes to complete. We also recorded the time taken by respondents on all important questions. While the experiments share many similarities, there are some key differences that we describe below.

2.1 Experiment 1

The first experiment began by asking respondents some standard demographic questions, including their age, state of residence, educational attainment, gender, race/ethnicity, household income, political affiliation, and whether they had ever been on welfare.¹² In the course of asking respondents whether they had been ‘on welfare’, we explicitly defined what we meant by the term ‘welfare’ for the purposes of the survey. More specifically, we told respondents that ‘welfare’ refers to any of the following programs: (i) Temporary Assistance for Needy Families (TANF); (ii) Medicaid; (iii) Supplemental Nutrition Assistance Program (SNAP); (iv) Housing Assistance; and (v) Supplementary Security Income (SSI).¹³

Before moving to the main treatment, we exposed respondents to a ‘strategic attention check’ (following [Alesina et al. \(2018\)](#)). To do this, we asked respondents whether we should use their responses, or instead whether they should discard their responses since they had not devoted their full attention to the questions so far. The main aim of this question was to prompt respondents to pay attention in the next (and more important) section of the survey.

We then elicited respondents’ beliefs about the share of welfare recipients who identify as

¹¹More information about Prolific Academic can be found at <https://www.prolific.co/>. [Peer et al. \(2017\)](#) show that participants recruited via Prolific Academic are less dishonest, are less likely to fail attention checks, and produce higher quality data than participants recruited via other comparable online research platforms.

¹²In addition, we also asked participants about their news consumption, how much they believe that the US government spends on welfare, and whether they voted in the 2020 Presidential Election.

¹³As an empirical matter, it is unclear whether the extent to which welfare attitudes depend on race is affected by the precise programs included in the definition. Nonetheless, we thought that an explicit definition could be helpful, not least because it allows us to calculate whether individual perceptions about welfare are accurate. Our definition of welfare includes the five largest means-tested redistributive programs (excluding EITC, as this program has a work requirement).

White, Black, or as belonging to other races and ethnicities. We also asked what proportion of welfare recipients they thought identify as Spanish/Hispanic/Latino.¹⁴ We incentivized accurate answers to these questions by telling respondents that answers within 2 percentage points of the truth would be rewarded with entry into a lottery for \$100. We closed the belief elicitation section by asking respondents about their degree of confidence in their estimates.

Having elicited respondents' beliefs, we then randomly assigned respondents into either the 'high' treatment group, the 'low treatment' group, or a control group. The high treatment group was told:

Estimates* from 2017 suggest that, out of every 100 American adults on welfare,

- 63 were White
- 26 were Black
- 11 belonged to other ethnic groups

*Please note that these estimates were obtained using the Survey of Income and Program Participation (2018). The statistics were computed for individuals who were born in the month of October (in any year) and may thus not be fully representative of the overall population. See <https://www.census.gov/programs-surveys/sipp.html> for more information.

Those in the low treatment group were also given estimates about the racial/ethnic distribution of welfare recipients. However, those estimates were obtained from those born in September (in any year), and yielded the following distribution: 68% White, 20% Black, and 12% belonging to other groups. Finally, the control group received no such information. We stress that, although we provided different information to members of the different treatment groups, all information provided was fully accurate and the nature of the estimates was disclosed (*i.e.*, we did not employ any deception).

In an effort to ensure that participants processed the information provided, we next asked them to recall the estimates that they had just been shown. Respondents were then told if their answer had been correct, and were then shown the treatment estimates for a second time. While the main motivation of this quiz was to encourage respondents to further internalize the estimates, the answers to the quiz may also have provided further information about the attentiveness of particular subjects (as discussed below).¹⁵

¹⁴The ethnic/racial classifications that we used throughout were those used by the US Census Bureau.

¹⁵Note that participants in the control group were not given this quiz as they did not receive any treatment information. For this same reason, we also did not re-elicite their beliefs about the racial/ethnic distribution of welfare recipients.

Immediately after randomly exposing participants to the treatments, we once again elicited (treated) respondents' beliefs about the ethnic/racial distribution of welfare recipients. To do this, we told respondents that, while the estimates which they had been presented were from 2017, they should instead "think about now". They were then asked, out of every hundred American adults on welfare, how many are Black, White, and neither. As before, we incentivized correct answers (within 2 percentage points of the truth) and asked respondents how confident they were in their answers (on a 5-point Likert scale).

After re-eliciting beliefs, we recorded our main outcome of interest, namely whether respondents supported welfare. To measure this in an incentive-compatible way, we first told respondents that they would automatically be enrolled into a lottery for \$100. We then asked them whether they would like to donate their potential winnings to either of two non-profit organizations, one chosen to be 'pro-welfare' and the other chosen to be 'anti-welfare'. Respondents were given the following information about the non-profits:

1. **The Center on Budget and Policy Priorities** is a progressive American organization (think tank) that works to ensure that policymakers consider the needs of low-income people. Many of these people receive food stamps, housing assistance or other forms of welfare assistance.
2. **The Foundation for Government Accountability** is an organization (think tank) that focuses on welfare and health care reform. Many of the policies proposed by this think tank would have the impact of reducing federal welfare spending.

We used an incentive-compatible outcome (donations) in order to minimize any possible experimenter demand effects and ensure that subjects were attentive when providing answers. This approach has also been used in other experimental studies on political attitudes. For example, [Bursztyn et al. \(2020a\)](#) use donations to a xenophobic organization as their main outcome of interest when studying how social norms influence racist expression. Somewhat closer to our setting, [Alesina et al. \(2018\)](#) ask respondents if they would like to donate prospective lottery winnings to charities supporting low-income adults or children in an attempt to capture attitudes toward redistribution.

Having measured respondents' attitudes toward welfare, we then asked them two questions aimed at detecting the mechanism through which particular effects might be operating. Past studies (see, *e.g.*, [Cook and Barrett \(1992\)](#), [Fong \(2001\)](#), [Henry et al. \(2004\)](#)) have identified perceptions about both the 'efficacy' of welfare spending (at alleviating poverty) and the 'worthiness' of welfare recipients as key determinants of support for welfare. They have also identified differential beliefs about the worthiness of Black as

opposed to White welfare recipients as well as about how welfare relatively benefits these groups (see, *e.g.*, [Fong and Luttmer \(2009\)](#), [Gilens \(1996\)](#)). In light of these findings, we asked respondents whether they thought that “welfare programs help lift Americans out of poverty” to capture an “efficacy” channel; and whether they thought that “people who receive welfare are poor through no fault of their own” to capture a “worthiness” channel.

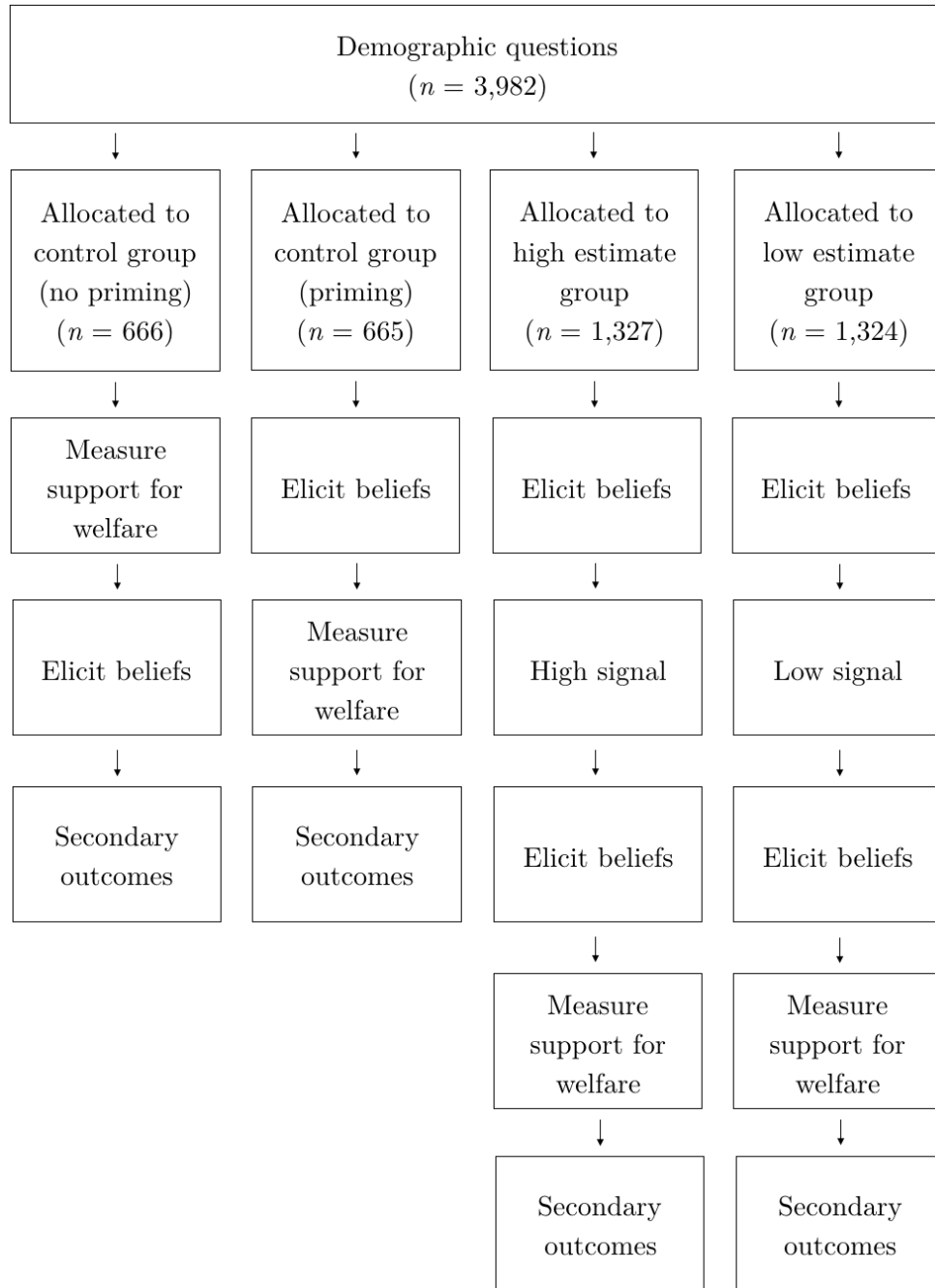
We concluded the experiment by asking respondents about their likelihood of winning the lottery to ensure the validity of our incentivization. We also measured their ‘implied beliefs’ about the share of welfare recipients that are from different racial/ethnic groups. To do this, we asked what share of different groups they believed were on welfare and what share of the population belong to different groups (allowing for a calculation of ‘implied beliefs’ by Bayes rule).¹⁶ Finally, we asked an open-ended question on what they thought the study was about. This question allowed us to drop those who understood that the survey was about racial attitudes (as a robustness check) as we wanted to avoid experimenter demand effects.

2.2 Experiment 2

The structure of the second experiment broadly mirrored that of the first (see [Figure 1](#) for an outline of the experimental structure). However, there were several important differences. First, we dramatically increased the difference in the signals that the two treatment groups were given in order to ensure that our results are not sensitive to the exact parameter values used in the first experiment. Rather than providing information on welfare recipients born in different months (experiment 1), we provided information on welfare recipients born in different months of a particular year (December 1986 for the ‘low’ group and April 1987 for the ‘high’ group). This generated an 8% Black, 75% White, and 17% ‘other’ distribution in the ‘low’ treatment group; and a 52% Black, 31% White, and 17% ‘other’ distribution in the ‘high’ treatment group. As in the first experiment, we informed participants how the estimates had been generated, and that they might be unrepresentative of the population as a whole.

¹⁶For example, if a participant believes that the 10% of the population are Black, that 30% of the Black population are on welfare, and that 20% of the population are on welfare, then their ‘implied belief’ for the share of welfare recipients who are Black is $0.3 \times 0.1 / 0.2 = 0.15$.

Figure 1: Experimental design (experiment 2)



Notes. In this figure, we present the experimental procedure for experiment 2. The structure of experiment 1 is very similar, with the main difference being that we do not randomize those in the control condition into two groups.

Second, we recorded the extent to which participants displayed ‘social desirability bias’ (*i.e.*, a tendency to say and do things in order to confirm with the relevant group) prior to presenting the treatment information. To do this, we asked participants questions from the Marlowe-Crowne Social Desirability Scale (Crowne and Marlowe, 1960). We elicited this information to allow us to conduct a robustness check where we drop those who exhibit high degrees of social desirability bias as these individuals may be less likely to reveal their true beliefs and attitudes—particularly if they realized what the survey was about. This approach has been used in a number of other experimental studies, such as Dhar et al. (2018).

Third, similar to Alesina et al. (2018), we embedded a priming experiment into our survey. More specifically, those who were randomly assigned to the control group were further randomized into one of two groups: 1) those asked whether they would like to donate money to the non-profits before being asked about the share of welfare recipients that belong to different ethnic/racial groups, and 2) those asked if they would like to donate money after being asked about the share of welfare recipients that belong to different ethnic/racial groups. In other words, we randomized whether the question about ethnicity came before or after the questions about welfare support. This allowed us to investigate whether being primed to think about race might influence support for welfare.

Finally, we included two additional questions at the end of the survey that provide us with descriptive evidence about the relationship between people’s beliefs about the share of welfare recipients that are Black and their support for welfare. The first question asked whether respondents took race into account when deciding whether to donate money to one of the two non-profits. The second question asked whether participants had thought about the share of welfare recipients that belong to different ethnic/racial groups prior to taking the survey. We asked these questions to further understand whether these beliefs about race matter for expressed welfare support both within the survey and beyond it.

2.3 Data and sample

In total, we sampled 9,775 participants, 5,793 of whom took part in the first experiment and 3,982 of whom took part in the second experiment. Most participants were White, but we also had 1,846 Black participants take part in the first experiment.¹⁷ While we made some effort to sample representatively, the sample was not altogether balanced on common demographic characteristics. Notably, the sample was disproportionately

¹⁷We primarily recruited White participants since our main hypothesis (*i.e.*, that White individuals are less inclined to support welfare if a greater proportion of recipients are Black) concerns this group.

female (59% female and 66% female in experiments 1 and 2 respectively) and disproportionately liberal (58%) in experiment 1—see Tables A1 and A2 for descriptive statistics. As a result, we checked that our results were robust to re-weighting the sample to match US population demographics (see discussion below).

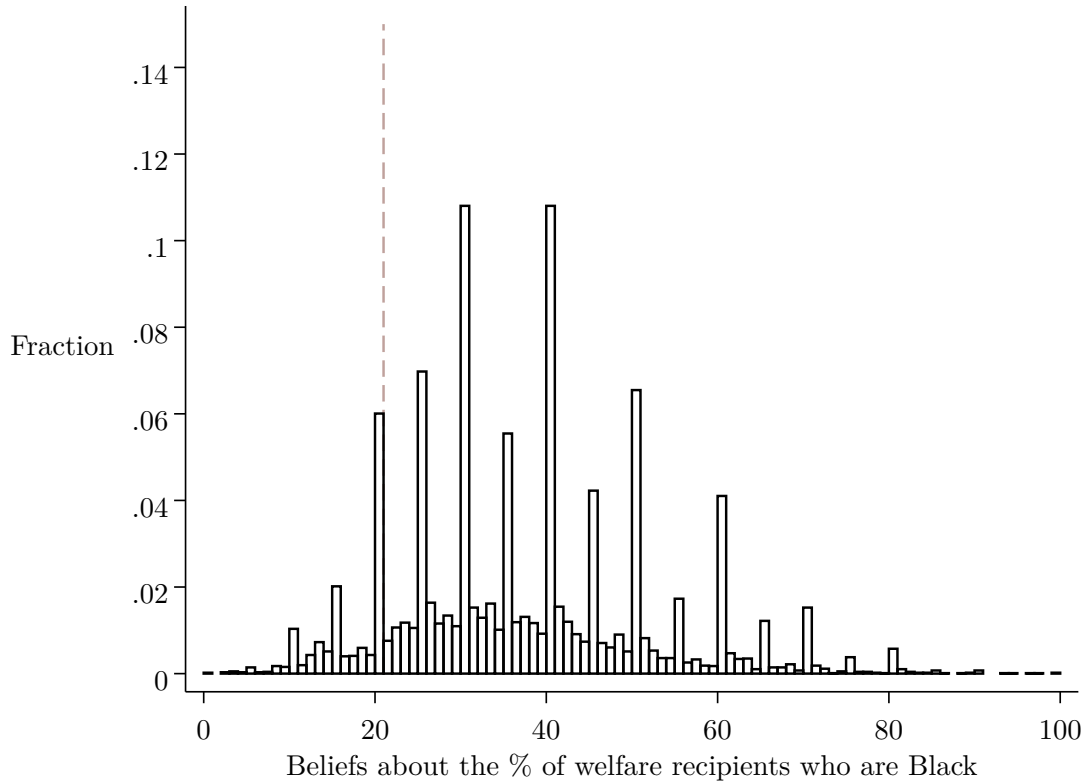
3 Results

3.1 Pre-treatment beliefs about race and welfare

We begin by examining the accuracy of respondent beliefs about the racial/ethnic distribution of welfare recipients. Figure 2 plots respondent beliefs about the share of welfare recipients who are Black, pooled across the two experiments. On average, respondents estimate that 37% of welfare recipients are Black (and that 39% are White, 25% of welfare recipients are neither, and 27% of welfare recipients are Hispanic). These average estimates, however, are quite far from the truth: for example, data from the Survey of Income and Program Participation suggest that the share of welfare recipients who are Black is around 21%.¹⁸ As these numbers might indicate, overestimating the share of welfare recipients who are Black is common in the sample, with 86% of respondents overestimating this figure. This finding is consistent with prior survey evidence on this issue (Delaney and Edwards-Levy, 2018).

¹⁸See <https://www.census.gov/programs-surveys/sipp.html> for more information about the SIPP methodology.

Figure 2: Pre-treatment beliefs



Notes. In this figure, we present the distribution of participants' pre-treatment beliefs (pooled across both experiments) about the share of welfare recipients who are Black. The y -axis shows the share of participants who held a particular belief, and the x -axis shows the particular point estimate. The dashed line at 21% shows the true share of welfare recipients who are Black. We do not exclude any participants when constructing this figure.

Next, we examine which groups are most likely to overestimate the share of welfare recipients who are Black. To do this, we calculate the fraction of respondents in various subgroups who estimate the share to be at least 26 percentage points (*i.e.*, an overestimate of at least 5 percentage points).¹⁹ Table A3 displays the results (see also Table A4 for a linear probability model that reports similar findings). As can be seen, conservatives and moderates are significantly more likely to overestimate the share of welfare recipients who are Black than liberals. Similarly, women are more likely to overestimate the figure than men, and White respondents are more likely to overestimate the share than Black respondents. Strikingly, however, each of these subgroups still overestimates the share substantially, including Black respondents who on average estimate the figure at 35%.

¹⁹As one might expect, we obtain similar results using alternative cut-offs.

In principle, there are a number of reasons why we might observe these systematic overestimates. While we are unable to examine all factors that contribute to these beliefs, three potentially important factors—suggested by Bayes rule—are beliefs about the share of Black people who are welfare recipients, beliefs about the share of the US population that is Black, and beliefs about the share of the US population that is on welfare. While we find that respondents do not exactly use Bayes rule, a regression of our outcome on these three variables suggests that they do influence our outcome in the expected direction: for example, increasing beliefs about the share of the population that is Black by one percentage point is associated with a 0.242 percentage point increase in the perceived share of welfare recipients who are Black (see Table A5).²⁰ Moreover, we find that respondents greatly overestimate this statistic, putting the share of the US population that is Black at 27%. This seems likely to be a contributor to the widespread overestimation.

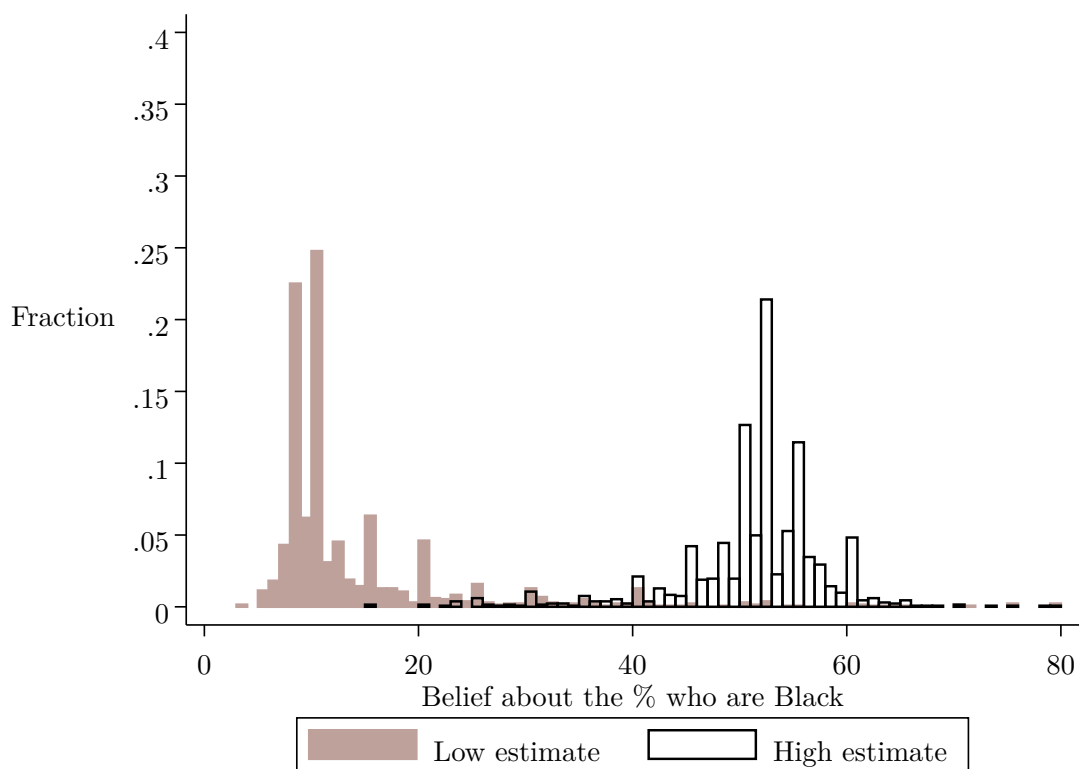
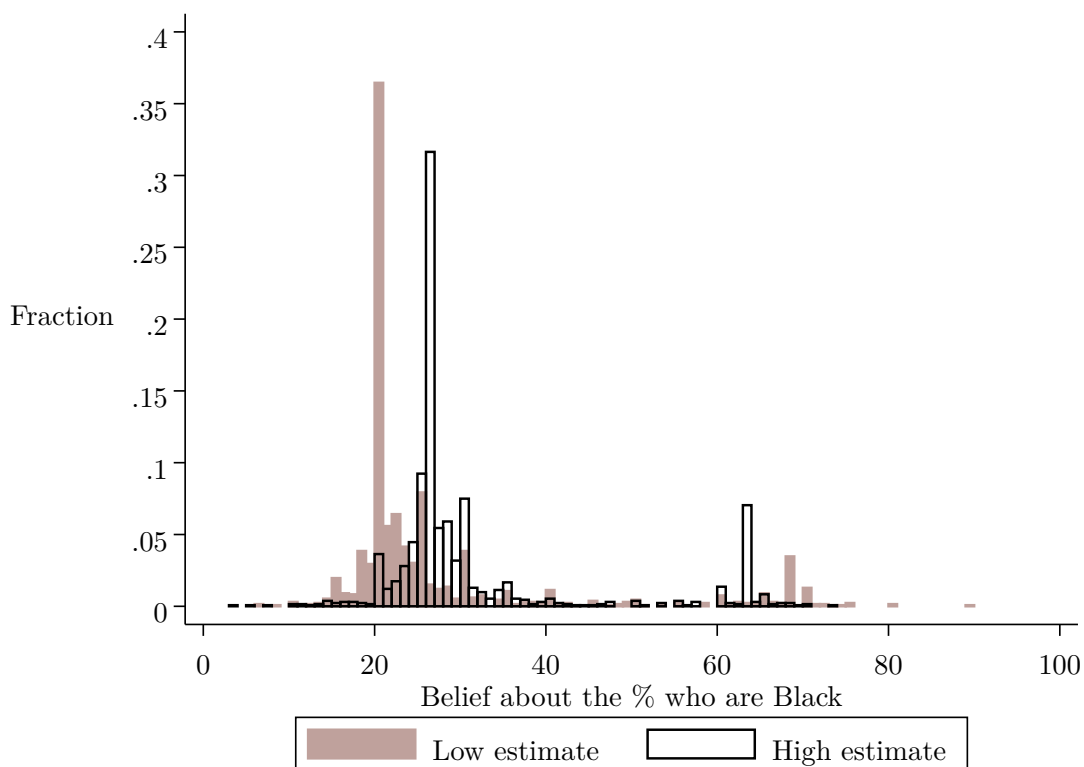
3.2 Updating beliefs about the racial composition of welfare recipients

We now examine how our treatments influence beliefs about the share of welfare recipients who are Black, only focusing on White respondents as our main hypothesis (*i.e.*, that White Americans are less supportive of redistribution to Black Americans) concerns this subgroup.²¹ Figure 3 displays the distribution of beliefs in the high and low treatment groups of both experiments (the upper panel for experiment 1 and the lower panel for experiment 2). As can be seen, both experiments succeeded in shifting the distribution of beliefs in the expected way. In experiment 1, the distributions are centered around 20% and 26% (*i.e.*, the exact estimates with which subjects were presented in their respective treatments). In experiment 2, the distributions are centered around 8% and 52%, which are again the estimates from the two treatments. While the differential assignment to the treatments shifted beliefs in the expected way, there is some clustering around the provided estimates (which does not pose any problems for our analyses). In part, the clustering may be because subjects were presented with information from a sub-sample from 2017, and therefore chose to make some revisions when estimating the figure for the population in 2020.

²⁰The fact that the effect is less than one percentage point suggests that participants are insufficiently sensitive to this component of Bayes Rule. See [Augenblick and Rabin \(2021\)](#) and associated references.

²¹We only focus on White respondents in the remainder of the empirical section unless explicitly stated otherwise.

Figure 3: Belief updating in experiments 1 and 2



Notes. The top panel presents the distribution of beliefs about the share of welfare recipients who are Black in the high- and low-signal groups, respectively, in the first experiment. The bottom panel does the same for the second experiment. We restrict our attention to White respondents when constructing these figures.

As discussed earlier, we manipulate beliefs in this way so that we can use treatment assignment as an instrument when estimating the effect of beliefs on attitudes towards welfare. To confirm that our instruments are informative, we now regress beliefs about the share of welfare recipients who are Black on treatment assignment in both experiments (omitting the control groups from the analysis, as these are not used when conducting the instrumental variable analyses). As can be seen from Table A6, allocating individuals to the high as opposed to low treatment group increases beliefs by 4.16 percentage points on average in experiment 1 ($p < 0.0001$). In experiment 2, allocating individuals to the high as opposed to low treatment group increases their beliefs on average by 36.9 percentage points. Since the F-statistics are large in both cases (65 and 11253 in experiments 1 and 2 respectively), we can confidently conclude that our instruments are informative.²²

Next, we examine whether our instruments are exogenous. In other words, we investigate whether our instrument (treatment assignment) can influence our outcome (donations) through a variable other than beliefs (by which we specifically mean ‘point estimates’). We can only think of two ways in which our instruments might have influenced relevant factors other than beliefs: 1) they might influence the salience of beliefs; and 2) they might influence the confidence with which beliefs are held. Since both treatment groups are provided with similarly formatted information, we can reject the first possibility: both groups should be equally primed to consider the information as salient. To investigate the second possibility, we estimate the effect of treatment assignment on stated confidence. As Table A7 shows, we do not find a significant difference in the confidence with which beliefs are held between those allocated to the high and low groups in both experiments (*i.e.*, the coefficients in the first two columns are not significant at a 5%-level).²³ We can therefore conclude that differences in confidence across groups are unlikely to be an issue for biasing our key coefficient estimates.²⁴

²²The F-statistic is larger in the second experiment since that experiment presents the individuals in the treatment groups with more contrasting estimates.

²³As a robustness check, we control for confidence when conducting the instrumental variable analyses and we do not find that this changes our estimates appreciably. We also examine the effects of the treatment using different ways of coding the confidence outcome (*e.g.*, treating it as a binary or continuous variable). Please see Section 3.3 for more information.

²⁴Note that these points would *not* apply to a comparison of either of our treatment groups with the control group. First, members of the treatment groups turn out to be substantially more confident in their estimates than members of the control group, which is exactly what one would expect given that they (unlike the control group) have been given information. Second, and for this reason, members of the treatment groups may have been more primed to think about race than members of the control group. For this reason, we omit the control group from our main analysis.

3.3 Beliefs about the racial composition of welfare recipients and support for welfare

3.3.1 Main analysis

Having argued that our instruments are informative and exogenous, we now turn to the instrumental variables analysis. In other words, we examine if beliefs about the share of welfare recipients who are Black influence White respondents' support for welfare, using treatment assignment as an instrument for beliefs (and excluding the control group). Table 1 displays both our results along with the associated Intent to Treat (ITT) estimates.

To be more concrete, for each experiment and outcome, we estimate the models

$$P_i = \theta_{0P} + \theta_{P1}b_i + u_i \quad (1)$$

and

$$A_i = \theta_{0A} + \theta_{A1}b_i + v_i \quad (2)$$

where P_i is a binary variable denoting whether individual i donates to the pro-welfare nonprofit, and A_i is a binary variable denoting whether individual i donates to the anti-welfare nonprofit. Furthermore, b_i is individual i 's belief about the share of welfare recipients who are Black. Moreover, u_i and v_i are error terms, and θ_{0P} and θ_{0P} represent the constant terms. We then instrument for the explanatory variable in the two regressions using treatment assignment, so the 'first stage' equations both take the form

$$b_i = \delta_0 + \delta_k T_i + e_i \quad (3)$$

where the T_i is a dummy indicating treatment assignment (*i.e.*, whether respondents were placed in the high or low signal group). That is, we instrument for beliefs using a dummy indicating assignment to the high or low signal group. As before, we also include a constant (δ_0) and an error term (e_i). We drop the control group from this analysis to ensure that the exclusion restriction is satisfied. The regressions are conducted using two-stage least squares (2SLS).

Our main objective with this empirical exercise is to test whether one can reject the hypothesis that White support for welfare is unaffected by beliefs about the racial composition of welfare recipients. Within each of the experiments, we are able to reject this

hypothesis if either θ_{0P} or θ_{0A} are significantly different from zero.²⁵

Table 1: Main results

<i>Experiment 1</i>	(1)	(2)	(3)	(4)
	ITT	LATE	ITT	LATE
	Pro-welfare donation	Pro-welfare donation	Anti-welfare donation	Anti-welfare donation
High signal	-0.0262 (0.0185)		0.0298** (0.0127)	
Beliefs about % Black		-0.0063 (0.0045)		0.0072** (0.0032)
Constant	0.3580*** (0.0132)	0.5260*** (0.1300)	0.1060*** (0.0085)	-0.0852 (0.0904)
Observations	2,646	2,646	2,646	2,646

<i>Experiment 2</i>	(5)	(6)	(7)	(8)
	ITT	LATE	ITT	LATE
	Pro-welfare donation	Pro-welfare donation	Anti-welfare donation	Anti-welfare donation
High signal	-0.0361** (0.0173)		0.0006 (0.0109)	
Beliefs about % Black		-0.001** (0.0005)		0.0000 (0.0003)
Constant	0.2920*** (0.0125)	0.3050*** (0.0178)	0.0861*** (0.0077)	0.0859*** (0.0110)
Observations	2,651	2,651	2,651	2,651

Notes. In this table, we present ITT and LATE estimates. The ITT estimates reveal the effect of assignment to the high signal group (relative to the low signal group) on participants' propensity to donate to one of the two charities. The LATE estimates reveal the effect of beliefs about the share of welfare recipients who are Black on their propensity to donate to the charities (using treatment assignment as an instrument). We exclude the control group and Black respondents from the analysis. Standard errors are in parentheses (* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$).

In experiment 1, we find that beliefs have a significant effect on the share who donate to the anti-welfare organization. More specifically, for every one percentage point increase

²⁵One could argue that we would be unable to reject this hypothesis if, for example, we find that both coefficients differ from zero and that both coefficients have opposing signs. In other words, one might then be able to say that beliefs about the racial composition of welfare recipients influences behavior, but it is unclear whether it increases or decreases support, as there are offsetting effects. However, in our setting, we do not obtain such results, meaning that we do not have to deal with this type of ambiguity.

in beliefs about the share who are Black, participants become 0.7 percentage points more likely to donate to the anti-welfare organization ($p = 0.02$) (column 4). We also find evidence suggesting that higher beliefs about the share who are Black make participants less likely to donate to the pro-welfare organization, although the estimated coefficient is not statistically different from zero (column 2).

In experiment 2, the findings are similar. We find a significant effect of beliefs on the share who donate to the pro-welfare organization: for every percentage point increase about the share who are Black, participants become 0.1 percentage points less likely to donate to the pro-welfare organization (column 6). Moreover, while we do not find a significant relationship between beliefs and the share who donate to the anti-welfare organization, we do find that the estimated coefficient is positive (column 8). In summary, then, all four coefficient estimates (from both experiments) suggest that higher beliefs about the share who are Black reduce support for welfare, and two of these four estimates are significant. Note, however, that we do not obtain the exact same quantitative estimates in both experiments, which may be due to factors such as sample composition and the precise signals used to shock beliefs.

We can also examine the relationship between beliefs and support after combining the data from both experiments, as this affords us greater statistical power. To do this, we now instrument for beliefs using a dummy variable indicating treatment assignment (high or low signal), a dummy variable indicating which experiment participants took part in (experiment 1 or 2), and the interaction of these two variables. As before, all instruments are clearly informative. Moreover, in light of the previous discussion, the treatment assignment instrument is plausibly exogenous.²⁶ However, since participants were not assigned to experiments randomly, there is a possibility that this instrument influences our outcome of interest because different types of people took part in the two experiments, rather than just affecting it through beliefs. We therefore control for all observables when conducting our pooled analyses.

As recorded in Table A8, the pooled results closely resemble those of experiment 2. As before, we observe that increasing beliefs about the share of welfare recipients who are Black significantly decreases the share who donate to the pro-welfare organization ($p < 0.01$). The estimate is that a one percentage point increase in beliefs decreases the share who donate by 0.12 percentage points, an effect that is quantitatively very similar to our

²⁶The treatments could, in theory, influence the confidence with which people hold their beliefs. If this is the case, our instruments would no longer be exogenous. However, we also measure people's confidence, and we do not find that the treatment has an effect on this variable.

previous estimate. As in experiment 2, we also do not obtain a statistically significant effect on donations to the anti-welfare organization.

Next, we examine if there is a relationship between beliefs about the ethnic/racial distribution of welfare recipients and support for welfare among Black respondents. To do this, we restrict our attention to experiment 1, which had close to 2,000 Black participants (see Table A13). While we find that the treatments update participants' beliefs in the expected way (*i.e.*, those in the high signal group have higher beliefs than those in the low signal group on average), we do not find that there is a significant relationship between beliefs and welfare support. This may be due to there simply not being a relationship between these variables for Black Americans, but it may also be due to a lack of statistical power.

To contextualize our results, we can compare these estimates with the associations between welfare support and other variables known to predict such support. Strikingly, beliefs about the ethnic distribution of welfare recipients appear to be a rather important factor compared to these other determinants (see Table A12). For example, according to the estimates was obtained from experiment 1, a 10 percentage point shift in beliefs has as large an effect on the share that donate to the anti-welfare nonprofit as the difference in donation rates between conservative and liberal respondents. These comparisons suggest that the effects that we uncover are not just statistically but also quantitatively significant—and could therefore be an important determinant of welfare spending in the United States.

3.3.2 Internal and external validity

The fact that we obtain qualitatively similar effects in two separate experiments suggests that the phenomenon that we uncover is robust. To further study this issue, however, we now conduct several sensitivity analyses. The first set of checks we conduct involves dropping apparently less attentive participants. We begin by dropping participants who completed the survey in less than t minutes, for various values of t , on the grounds that such participants may have failed to pay proper attention to the questions. We also drop participants who spent less than t seconds on the treatment screens, and who spent less than t seconds when providing us with their belief estimates (again doing this for various values of t). Finally, we drop participants who failed to answer the post-treatment quiz correctly (*i.e.*, the question where we asked participants to recite the treatment information), and the very small number of participants who stated that the share of welfare recipients who are Black is 0% or 100%. In general, our estimated coefficients remain

quantitatively similar and statistically significant, despite the reduced sample size (see Table [A9](#) and [A10](#) for the results of all robustness checks).

The second set of checks we conduct involves excluding participants who may have failed to provide fully truthful and reflective answers due to experimenter demand or a lack of incentivization. We do this by dropping participants who thought that it was unlikely that they would win the lotteries, on various definitions of ‘unlikely’. We also exclude participants who displayed a high degree of ‘social desirability bias’ (as measured by the Marlow-Crowne scale), and those who understood what the study was about, as judged by their answers to the open-ended debriefing question at the end of the survey. Again, our estimated coefficients remain quantitatively similar, but also become more statistically significant.

We also conduct some additional robustness checks. First, we re-weight our data so that it matches the joint distribution of gender, age, and income for the US population. Second, we conduct the analyses while controlling (and instrumenting) for the confidence with which beliefs are held. Third, we re-estimate the regressions using participants’ implied beliefs about the share of welfare recipients who are Black (we obtain this using their estimates of the share of the US population that is Black, the share of Black people who are on welfare, and the share of the US population that is on welfare). Finally, we re-estimate our regressions including the control group in the analysis. As in the previous cases, none of these exercises alter our substantive conclusions.

We can also examine whether the effects we uncover can be detected in the descriptive data. To investigate this, we regress donations on participants’ beliefs about the share of welfare recipients who are Black, attempting to control for all relevant confounds in the hope that this might lend our regression a causal interpretation. We also utilize different measures of beliefs (*i.e.*, those elicited prior to treatment assignment and those elicited afterwards) when conducting these regressions. Strikingly, we find that the simple associations between beliefs and support for welfare are close to identical to the estimates that we obtain in our instrumental variable analyses (see Table [A11](#)).

To examine the generalizability our results, we examine whether our measure of welfare support (whether individuals donate to the pro- or anti-welfare charity) is predicted by the same variables as other measures of welfare support in the literature. As Table [A12](#) shows, we find that women are less likely to donate to the anti-welfare welfare than men (all else being equal). We also find that liberals are more inclined to donate to the pro-welfare charity than conservatives and moderates (and less likely to donate to the anti-

welfare charity). Similarly, our measure suggests that the young are more supportive than the old. Reassuringly, all of these findings are consistent with prior work on this topic (see, *e.g.*, [Ashok et al. \(2015\)](#)), which suggests that our (incentivized) measure is indeed capturing individuals' attitudes towards welfare.

In addition, we examine whether respondents took race into account when deciding whether to donate to the pro- and anti-welfare organisations. We find that around 42% of the White respondents who donated to the anti-welfare organization said that they took race into account when making this decision, which further suggests that race is an important determinant of welfare support.²⁷ Moreover, 48.5% of respondents (and 58.3% of those who donated against welfare) said that they have thought about the race/ethnicity of welfare recipients before, which suggests that the relevance of this factor extends beyond our survey.

Aside from testing the internal and external validity of our results, it is also important to understand how they should be interpreted. The most natural interpretation is that our treatments have an effect simply by increasing the share of welfare recipients deemed to be Black, and decreasing the share deemed to be White. However, other alternatives are possible: it might be that increasing beliefs about the share who are Black also alters beliefs about the share on welfare who are neither White nor Black (*i.e.*, those who belong to 'other' ethnic group). Similarly, our treatment may also shift beliefs about the share of welfare recipients who are Hispanic/Latino. To examine this issue, we measure the effects of treatment assignment on participants' beliefs about the share of welfare recipients who are White, belong to 'other' ethnic/racial groups, or are Hispanic/Latino. As can be seen in [Table 2](#), the treatments do not influence beliefs about the share of welfare recipients who belong to 'other ethnic/racial groups', and similarly do not substantially influence the share of welfare recipients who are Hispanic/Latino. This suggests that the most obvious interpretation is the right one: the treatments alter beliefs about the share of welfare recipients who are Black while simultaneously altering beliefs about the share who are (non-Hispanic) White.

3.3.3 Mechanisms

We now discuss the mechanisms underlying our main result. In some sense, the mechanism is transparent: if White Americans support welfare less when they believe that a higher share of welfare recipients are Black, this must be because they place less value on welfare spending that goes to Black Americans. Nonetheless, one can ask the further

²⁷This data is only from experiment 2, as we did not ask this question in experiment 1.

Table 2: Treatment effect on other beliefs

	Experiment 1			Experiment 2		
	Belief % White	Belief % Other	Belief % Hispanic	Belief % White	Belief % Other	Belief % Hispanic
High signal	-3.517*** (0.559)	-0.651*** (0.246)	-0.231 (0.659)	-37.070*** (0.395)	0.224 (0.243)	3.591*** (0.476)
Constant	59.940*** (0.419)	13.300*** (0.165)	20.310*** (0.479)	68.470*** (0.357)	17.560*** (0.180)	19.320*** (0.320)
Observations	2,646	2,646	2,646	2,651	2,651	2,651
R^2	0.015	0.003	0.000	0.769	0.000	0.021

Notes. In this table, we present the effect of being allocated to the high signal group (relative to the low signal group) on participants’ beliefs about the share of welfare recipients that is White, belongs to Other ethnic/racial groups, or is Hispanic/Latino. We exclude the control group in the analyses. Standard errors in parentheses (* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$).

question of what explains this underlying preference. In practice, it is very difficult to adjudicate between different explanations (*e.g.*, taste-based vs statistical theories), primarily because individuals might pretend to object to giving welfare on ‘statistical’ grounds (*e.g.*, because welfare is less effective for some groups than others) even when their objections are rooted in racial animus (Burszty *et al.*, 2020b). However, we now attempt to shed some light on this issue.

We do this by examining the extent to which White people’s beliefs about the share of welfare recipients who are Black also influence the extent to which they agree with the following statements: “people who receive welfare are poor through no fault of their own” and “welfare programs help lift Americans out of poverty”. We asked respondents about these statements since past studies suggest that White respondents view White and Black welfare recipients as differentially worthy; and also that beliefs about the efficacy of welfare and worthiness of welfare recipients are key predictors of welfare support (see, *e.g.*, Fong and Luttmer (2009)).

Table 3 presents the results. The analyses are conducted in a similar fashion as before, with treatment assignment acting as an instrument for beliefs. As we can see, we do not find a significant relationship between beliefs and agreement with these statements in either experiment, although our estimated LATE coefficients are negative (*i.e.*, participants are less likely to, for example, think that welfare is effective if the share of welfare recipients who are Black increases). We do, however, find a significant relationship between the share of welfare recipients who are Black and whether participants think that welfare

recipients are poor through no fault of their own when pooling the data from the two experiments. This could be taken to suggest that a ‘worthiness’ channel underlies our main result, particularly as other studies have found a causal effect of perceived worthiness on charitable donations (c.f. [Fong and Luttmer \(2011\)](#)).

Table 3: Secondary outcomes (LATE estimates)

	Worthiness of welfare recipients		
	Experiment 1	Experiment 2	Pooled analysis
Belief about % Black	-0.00161 (0.0047)	-0.0008 (0.0005)	-0.0009** (0.0005)
Constant	0.5740*** (0.1350)	0.4500*** (0.0195)	0.5540*** (0.0298)
Controls	No	No	Yes
Observations	2,646	2,651	5,297

	Efficacy of welfare spending		
	Experiment 1	Experiment 2	Pooled analysis
Belief about % Black	0.0014 (0.0045)	0.0000 (0.0005)	-0.0001 (0.0005)
Constant	0.5880*** (0.1310)	0.5600*** (0.0195)	0.7920*** (0.0300)
Controls	No	No	Yes
Observations	2,646	2,651	5,297

Notes. In this table, we present LATE estimates of the effect of beliefs about the share of welfare recipients who are Black on beliefs about the worthiness of welfare recipients and the efficacy of welfare. We use treatment assignment to the high or low condition to instrument for beliefs. We exclude the control group from the analyses. We control for demographic characteristics when conducting the pooled analysis. Standard errors are in parentheses (* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$).

3.4 Priming respondents to think about race

The previous section studies how attitudes towards welfare depend on the precise beliefs individuals hold about the ethnic distribution of welfare recipients. Inspired by [Alesina et al. \(2021\)](#), we now study whether simply prompting White respondents to think about the share of welfare recipients who are from different races also changes their attitudes towards redistribution. To do so, we turn our attention to the second experiment, where we randomly varied whether the question about the ethnic distribution of welfare recipients came before or after the questions about welfare support (for those in the control group).

Table 4 shows that those who were primed to think about race (*i.e.*, those who were asked about the race/ethnicities of welfare recipients first) are 4.9 percentage points less likely to donate to the pro-welfare organization ($p = 0.047$). Echoing the findings of [Alesina et al. \(2021\)](#), this suggests that simply getting individuals to think about race can dampen their support for redistributive programs. This may be because they believe that welfare recipients are disproportionately likely to be Black (see Section 3.1) and specifically do not want to redistribute funds to Black Americans (see Section 3.3).²⁸

Table 4: Priming

	Pro-welfare donation	Anti-welfare donation
Priming condition	0.0488** (0.0245)	-0.0033 (0.0150)
Constant	0.2530*** (0.0174)	0.0828*** (0.0106)
Observations	1,330	1,330
R^2	0.003	0.000

Notes. In this table, we present the effect of ‘priming’ respondents to think about race on their propensity to donate to the pro- or anti-welfare organizations. We do this by comparing the donation rates among those who were randomly asked to donate before or after being asked about the ethnic distribution of welfare recipients. Our sample is restricted to White respondents in Experiment 2. Standard errors in parentheses (* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$).

3.5 The effects of correcting beliefs

We now examine the effect of providing accurate information about the racial distribution of welfare recipients. In light of our previous findings, it is unclear what effect this might

²⁸As one would expect, we do not find that priming influences beliefs about the share of welfare recipients who are Black—suggesting that this is not the channel through which priming effects operate.

be expected to have. On the one hand, since people generally overestimate the share of welfare recipients who are Black (Section 3.1), information provision should be expected to reduce beliefs about the share. This in turn might be expected to boost support for welfare (Section 3.3). On the other hand, providing such information also makes the issue of race more salient, which might be expected to decrease support for welfare (Section 3.4). It is therefore unclear what effect such information should have on net.

To study this question, we compare support for welfare among those in the control group (*i.e.*, those who received no information) to those in the ‘low’ treatment group in experiment 1 (as these individuals were presented with an approximately accurate signal about the share of welfare recipients who are Black, namely that this figure is around 20%). As Table 5 reveals, we do not find any significant effect of the treatment on the share who donate to the pro- or anti-welfare organizations. This suggests that the ‘belief updating’ and ‘priming’ effects may be almost exactly canceling one another out.

Table 5: The effects of correcting beliefs

	Pro-welfare donation	Anti-welfare donation
Low signal	0.0060 (0.0187)	-0.0149 (0.0124)
Constant	0.3530*** (0.0133)	0.1210*** (0.0088)
Observations	2,627	2,627
R^2	0.0000	0.0010

Notes. In this table, we present the effect of providing White respondents with accurate information about the share of welfare recipients that is Black (*i.e.*, telling them that this figure is 21%). To do this, we compare donation rates among White respondents in the control group and the ‘low’ signal group in Experiment 1. Standard errors in parentheses (* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$).

4 Conclusion

It has long been hypothesized that beliefs about the racial distribution of welfare recipients influences support for welfare. Our study tests this hypothesis using the tools of randomized inference. We find evidence in both experiments that increasing beliefs about the share who are Black reduces support for welfare among White survey respondents. Moreover, we find that priming White participants to think about race can also dampen their support for redistribution.

Our study does not directly address how these findings could affect welfare policy. Nonetheless, theoretical work suggests that, under political competition, the preferences of voters can have a substantial impact on policies related to redistribution (Lee et al. (2006)). It is therefore possible that the preferences and exaggerated beliefs that we uncover here affect actual levels of US welfare spending.

Moreover, our study contributes to the growing literature on racial disparities within the US. Studies on this topic have suggested a wide array of inequalities in social, legal and economic outcomes between White and Black Americans (Chiteji and Stafford, 1999; Barsky et al., 2002; Gittleman and Wolff, 2004; Altonji and Doraszelski, 2005; Charles and Hurst, 2002; Rothstein, 2017; Derenoncourt et al., 2021). A challenge for future research is to explore how perceptions about these inequalities could affect actual welfare policy in the US and other countries.

Finally, we find suggestive evidence that may provide a partial explanation for why White participant support for welfare is inversely related to the proportion of welfare recipients who are Black. Specifically, some White participants feel that Black recipients are less 'worthy' than White recipients. However, more work should be done to uncover why some White Americans associate race with worthiness, and if there are other factors that help explain the relationship between welfare support and the race of welfare recipients.

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Appendices

A Tables and figures

Table A1: Balance table (experiment 1)

	[1]	[2]	[3]	[1] vs [2]	[1] vs [3]	[2] vs [3]	Joint test
Female	0.584	0.597	0.597	0.433	0.409	0.965	0.649
Age	34.5	34.4	33.6	0.764	0.023	0.049	0.050
Moderate	0.259	0.267	0.275	0.546	0.251	0.584	0.517
Conservative	0.153	0.168	0.145	0.200	0.478	0.046	0.128
Ever on welfare	0.564	0.542	0.554	0.181	0.540	0.469	0.407
College educated	0.593	0.589	0.587	0.793	0.699	0.900	0.925
Voted	0.840	0.845	0.846	0.702	0.636	0.927	0.881
<i>n</i>	1926	1943	1924				

Notes. This table presents the average characteristics of respondents in the treatment and control groups of experiment 1. Column (1) refers to the control group, column (2) to the low signal group, and column (3) to the high signal group. The subsequent columns present p -values corresponding to the test of equality between each pair of groups. The final column presents the result of a joint test of equality across all groups.

Table A2: Balance table (experiment 2)

	[1]	[2]	[3]	[1] vs [2]	[1] vs [3]	[2] vs [3]	Joint test
Female	0.680	0.644	0.663	0.047	0.357	0.288	0.139
Age	35.4	35.9	35.3	0.365	0.949	0.326	0.546
Moderate	0.321	0.336	0.356	0.402	0.052	0.271	0.150
Conservative	0.321	0.305	0.291	0.384	0.094	0.423	0.246
Ever on welfare	0.423	0.418	0.436	0.812	0.513	0.373	0.652
College educated	0.548	0.563	0.553	0.438	0.779	0.620	0.734
Voted	0.842	0.829	0.826	0.369	0.259	0.818	0.494
<i>n</i>	1331	1324	1327				

Notes. This table presents the average characteristics of respondents in the treatment and control groups of experiment 2. Column (1) refers to the control group, column (2) to the low signal group, and column (3) to the high signal group. The subsequent columns present p -values corresponding to the test of equality between each pair of groups. The final column presents the result of a joint test of equality across all groups.

Table A3: Beliefs by sub-group

Sub-group	% Black	% White	% Hispanic
White respondents	37.52 (14.54)	38.42 (15.87)	26.72 (15.25)
Black respondents	35.35 (15.26)	38.92 (17.32)	28.63 (15.39)
Female respondents	38.16 (14.63)	37.86 (15.76)	27.58 (15.25)
Male respondents	35.39 (14.65)	39.60 (16.72)	26.26 (15.34)
Conservative respondents	40.57 (15.71)	35.79 (15.40)	28.22 (16.65)
Moderate respondents	38.38 (14.59)	36.55 (15.49)	27.74 (15.38)
Liberal respondents	34.80 (13.89)	40.92 (16.52)	26.17 (14.55)
With a college degree	36.03 (14.83)	40.34 (16.41)	26.64 (15.58)
Without a college degree	38.58 (14.40)	36.05 (15.46)	27.68 (14.88)
Have ever been on welfare	36.00 (14.44)	39.38 (16.21)	28.19 (16.45)
Have never been on welfare	38.23 (14.88)	37.65 (16.05)	25.97 (13.96)
Voted	36.62 (14.63)	39.10 (16.23)	26.80 (15.30)
Did not vote	39.68 (14.80)	35.48 (15.40)	28.55 (15.16)

Notes. This table presents the average beliefs of different sub-groups regarding the percentage of welfare recipients who are Black, White and Hispanic/Latino respectively. We used data from both experiments when computing these statistics. Standard errors in parentheses.

Table A4: Predictors of pre-treatment beliefs

Variables	Beliefs about % who are Black
Female	3.002*** (0.298)
Age	-0.0867*** (0.0116)
Moderate	3.391*** (0.342)
Conservative	6.056*** (0.400)
Ever on welfare	-2.043*** (0.296)
College	-2.137*** (0.305)
Voted	-1.696*** (0.421)
Black	-1.822*** (0.391)
Constant	39.96*** (0.590)
<i>n</i>	9,775
<i>R</i> ²	0.058

Notes. This table examines the predictors of beliefs about the share of welfare recipients who are Black. The estimates are obtained by regressing beliefs on the demographic variables detailed in the first column. A dummy indicating that someone is liberal is omitted as we have dummies indicating identification as a conservative or moderate. We included the entire sample from both experiments when conducting this regression. Standard errors in parentheses (* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$).

Table A5: Bayesian updating

	log(% welfare recipients that are Black)
log(% that are Black)	0.242*** (0.00845)
log(% Black Americans on welfare)	0.623*** (0.00711)
log(% Americans on welfare)	-0.427*** (0.00842)
<i>n</i>	9,765
<i>R</i> ²	0.984

Notes. This table presents the results of regressing the logarithm of beliefs about the percentage of welfare recipients that are Black on three variables: (1) the logarithm of beliefs about the percentage of the population that are Black (2) the logarithm of beliefs about the percentage of Black Americans who are on welfare (3) the logarithm of beliefs about the percentage of Americans who are on welfare. If all participants use Bayes Rule, the estimated coefficients should be 1, 1, and -1 respectively. Standard errors in parentheses (* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$).

Table A6: Treatment effects on beliefs

Variables	% who are Black (exp 1)	% who are Black (exp 2)
High estimate	-4.235*** (0.527)	11.34*** (0.438)
Low estimate	-8.403*** (0.556)	-25.51*** (0.489)
Constant	35.16*** (0.401)	39.48*** (0.394)
<i>n</i>	3,948	3,981
<i>R</i> ²	0.059	0.660

Notes. This table presents the effect of treatment assignment on participants' beliefs about the percentage of welfare recipients who are Black. The omitted group in both regressions is the control (*i.e.*, we control for assignment to the high and low condition, but not to the control condition). The constant term represents the average in the control group. The first column presents the effects from the first experiment; and the second column presents the effects from the second experiment. The first-stage regressions used in the IV analysis can be obtained by examining the differences between the high and low signal groups in this table. Standard errors are in parentheses (* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$).

Table A7: Confidence in beliefs

Variables	Confident (exp. 1)	Confident (exp. 2)	Confident (exp. 1)	Confident (exp. 2)
High estimate	-0.0334* (0.0193)	0.0278 (0.0188)	0.0529*** (0.0191)	0.0655*** (0.0185)
Low estimate			0.0864*** (0.0192)	0.0377** (0.0184)
Constant	0.459*** (0.0137)	0.361*** (0.0132)	0.373*** (0.0134)	0.323*** (0.0128)
<i>n</i>	2,646	2,651	3,948	3,981
<i>R</i> ²	0.001	0.001	0.005	0.003

Notes. This table presents the effect of treatment assignment on participants' confidence in their beliefs about the ethnic distribution of welfare recipients. Participants are coded as 'confident' if they stated that they are 'confident' or 'very confident' in their beliefs. The first two regressions drop participants in the control group; whereas the last two regressions include it (and use the control group as the omitted category). Standard errors in parentheses (* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$).

Table A8: Pooled estimates

	Pro welfare ITT	Pro welfare LATE	Anti welfare ITT	Anti welfare LATE
High estimate	-0.0387** (0.0164)		0.00118 (0.0108)	
Experiment 1	0.0160 (0.0176)		0.0298** (0.0116)	
High estimate × exp 1	0.00556 (0.0243)		0.0307* (0.0166)	
Female	0.0235* (0.0125)	0.0226* (0.0124)	-0.0211** (0.00870)	-0.0268*** (0.00876)
Age	-0.00107** (0.000489)	-0.00103** (0.000483)	-0.000318 (0.000340)	-0.000242 (0.000338)
Moderate	-0.163*** (0.0158)	-0.165*** (0.0155)	0.0389*** (0.0103)	0.0355*** (0.00993)
Conservative	-0.304*** (0.0162)	-0.305*** (0.0141)	0.0781*** (0.0131)	0.0814*** (0.0117)
Ever on welfare	0.0401*** (0.0125)	0.0409*** (0.0125)	-0.0160* (0.00855)	-0.0100 (0.00853)
College	0.00716 (0.0128)	0.00708 (0.0128)	0.0150* (0.00894)	0.0180** (0.00893)
Right wing news	-0.00186 (0.0144)		0.0300*** (0.0113)	
Voted	0.0109 (0.0179)	0.0112 (0.0179)	0.0260** (0.0118)	0.0286** (0.0119)
Belief about % Black		-0.00120*** (0.000439)		-4.37e-05 (0.000292)
Constant	0.433*** (0.0276)	0.459*** (0.0285)	0.0424** (0.0185)	0.0694*** (0.0193)
<i>n</i>	5,297	5,297	5,297	5,297
<i>R</i> ²	0.085	0.083	0.024	0.015

Notes. In this table, we present the ITT and LATE estimates of the effects of beliefs about the share of welfare recipients that is Black on support for welfare. All regressions are conducted using all White participants in both experiments (excluding the control groups). When conducting the LATE estimation, we use assignment to the high or low treatment groups, assignment to experiment 1 or 2, and the interaction between treatment assignment and experimental assignment as instruments for beliefs. We control for observables in all regressions (see the list of variables in the table). Standard errors in parentheses (* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$).

Table A9: Robustness checks (experiment 1)

Robustness check	Coefficient	Standard error	<i>n</i>
Drop if time taken <6min	0.00629**	0.00316	2,571
" 7min	0.00580*	0.00318	2,422
" 8min	0.00611*	0.00323	2,235
" 9min	0.00512	0.00326	1,996
" 10min	0.00332	0.00341	1,684
Drop if treat time <5sec	0.00649**	0.00316	2,554
" 10sec	0.00459	0.00304	1,994
" 15sec	0.00156	0.00379	1,300
" 20sec	-0.000930	0.00423	823
Drop if failed quiz	0.00413	0.0088	1,209
Drop if belief = 0/100	0.00716**	0.00315	2,646
Drop if % win lottery <1%	0.00703**	0.00337	2,457
" 2%	0.00990**	0.00438	1,810
" 3%	0.00975**	0.00461	1,591
" 4%	0.00906*	0.0049	1,424
" 5%	0.00875*	0.00489	1,313
Drop if understood purpose	0.00677*	0.00408	1,293
Re-weighted analysis	0.00457	0.0034	2,646
Control for confidence	0.00739**	0.00315	2,646
Instrument for confidence	0.0263	0.0465	3,948
Use implied beliefs	0.0300	0.0207	2,645
Include control group	0.00178	0.0015	3,948

Notes. This table presents the results of a series of robustness checks using data from experiment 1. The first column specifies the robustness check, and the second column presents the LATE estimated obtained following the check. The subsequent columns respectively reveal the resulting standard error associated with the LATE estimate and the resulting sample size after the relevant participants have been dropped.

Table A10: Robustness checks (experiment 2)

Robustness check	Coefficient	Standard error	<i>n</i>
Drop if time taken <6min	-0.000972**	0.000472	2,626
" 7min	-0.000931*	0.000481	2,556
" 8min	-0.000864*	0.000500	2,410
" 9min	-0.00111**	0.000533	2,196
" 10min	-0.00121**	0.000574	1,943
Drop if treat time <5sec	-0.000979**	0.000469	2,651
" 10sec	-0.000979**	0.000469	2,651
" 15sec	-0.000979**	0.000469	2,651
" 20sec	-0.000979**	0.000469	2,651
Drop if failed quiz	-0.000360	0.000844	800
Drop if belief = 0/100	-0.000979**	0.000469	2,651
Drop soc. des. bias	-0.00127**	0.000512	2,153
Drop if understood purpose	-0.000928*	0.000527	1,981
Re-weighted analysis	-0.00162***	0.000547	2,651
Control for confidence	-0.000951**	0.000469	2,651
Instrument for confidence	-0.000835*	0.000481	3,981
Use implied beliefs	-0.00140**	0.000674	2,650
Include control group	-0.00907**	0.0004603	3,981

Notes. This table presents the results of a series of robustness checks using data from experiment 2. The first column specifies the robustness check, and the second column presents the LATE estimated obtained following the check. The subsequent columns respectively reveal the resulting standard error associated with the LATE estimate and the resulting sample size after the relevant participants have been dropped.

Table A11: Association between beliefs and welfare support for White respondents

Variables	Pro-welfare donation	Anti-welfare donation	Pro-welfare donation	Anti-welfare donation
Belief % Black (post-treatment)	-0.000679** (0.000293)	8.83e-05 (0.000205)		
Belief % Black (pre-treatment)			-0.00106*** (0.000346)	0.000267 (0.000250)
Female	0.0115 (0.0102)	-0.0253*** (0.00712)	0.0139 (0.0103)	-0.0261*** (0.00713)
Age	-0.00136*** (0.000390)	-0.000239 (0.000278)	-0.00142*** (0.000391)	-0.000219 (0.000280)
Moderate	-0.180*** (0.0126)	0.0398*** (0.00805)	-0.178*** (0.0126)	0.0390*** (0.00810)
Conservative	-0.301*** (0.0116)	0.0851*** (0.00952)	-0.297*** (0.0118)	0.0838*** (0.00970)
Ever on welfare	0.0435*** (0.0102)	-0.00610 (0.00698)	0.0416*** (0.0103)	-0.00555 (0.00694)
College	0.0196* (0.0105)	0.0202*** (0.00721)	0.0184* (0.0105)	0.0207*** (0.00720)
Voted	0.0174 (0.0147)	0.0206** (0.00979)	0.0168 (0.0147)	0.0208** (0.00978)
Constant	0.454*** (0.0224)	0.0647*** (0.0152)	0.473*** (0.0243)	0.0572*** (0.0166)
<i>n</i>	7,929	7,929	7,929	7,929
<i>R</i> ²	0.085	0.016	0.086	0.016

Notes. This table presents the results of regressing support for welfare on beliefs about the share of welfare recipients that is Black, along with several demographic controls. The sample includes all White respondents in both experiments. Standard errors in parentheses (* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$).

Table A12: Predictors of welfare support

	Pro-welfare donation	Anti-welfare donation
Female	-0.00215 (0.00944)	-0.0274*** (0.00648)
Age	-0.00152*** (0.000364)	-0.000344 (0.000249)
Moderate	-0.161*** (0.0112)	0.0392*** (0.00722)
Conservative	-0.279*** (0.0110)	0.0832*** (0.00893)
Ever on welfare	0.0445*** (0.00941)	-0.00343 (0.00631)
College	0.0155 (0.00966)	0.0182*** (0.00647)
Vote	0.0140 (0.0130)	0.0192** (0.00855)
Black	0.0142 (0.0128)	0.0121 (0.00784)
Constant	0.440*** (0.0189)	0.0744*** (0.0124)
<i>n</i>	9,775	9,775
<i>R</i> ²	0.069	0.015

Notes. This table regresses our measures of welfare support on the demographic variables specified in the first column. The subsequent two columns specify how these variables alter the probability that a participant chooses to donate to the pro- and anti-welfare charities respectively. The sample includes all participants across both experiments. Standard errors in parentheses (* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$).

Table A13: ITT and LATE for Black respondents

Variables	Pro-welfare donation ITT	Pro-welfare donation LATE	Anti-welfare donation ITT	Anti-welfare donation LATE
High estimate	-0.00567 (0.0276)		-0.00236 (0.0175)	
Beliefs about % who are Black		-0.00151 (0.00736)		-0.000628 (0.00466)
Constant	0.372*** (0.0195)	0.414* (0.218)	0.105*** (0.0124)	0.123 (0.138)
<i>n</i>	1,221	1,221	1,221	1,221
<i>R</i> ²	0.000		0.000	

Notes. In this table, we present ITT and LATE estimates for Black respondents. The ITT estimates reveal the effect of assignment to the high signal group (relative to the low signal group) on participants' propensity to donate to one of the two charities. The LATE estimates reveal the effect of beliefs about the share of welfare recipients who are Black on their propensity to donate to the charities (using treatment assignment as an instrument). We exclude the control group and White respondents from the analysis. Standard errors in parentheses (* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$).